

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 4, 1982

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS			
RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	ACADEMY AWARDS(S)	33.6	27,380
2	DALLAS	28.6	23,310
3	60 MINUTES	25.8	21,030
4	JOANIE LOVES CHACHI	25.1	20,460
4	THREE'S COMPANY	25.1	20,460
6	TOO CLOSE FOR COMFORT	24.5	19,970
7	JEFFERSONS#	23.8	19,400
8	DYNASTY#	23.7	19,320
9	M*A*S*H#	23.5	19,150
10	HART TO HART	23.1	18,830
11	MAGNUM, P.I.	22.9	18,660
12	DUKES OF HAZZARD	22.7	18,500
13	FALCON CREST#	22.2	18,090
14	HAPPY DAYS	21.8	17,770
15	CBS NCAA BSKBL CHAMP-MON.(S)	21.6	17,600
16	ALICE	21.2	17,280
17	ONE DAY AT A TIME	20.4	16,630

TOTAL PERSONS (2+)			
RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	ACADEMY AWARDS(S)	21.4	46,240
2	JOANIE LOVES CHACHI	19.8	42,700
3	DALLAS	19.4	41,890
4	DUKES OF HAZZARD	18.3	39,430
5	THREE'S COMPANY	18.2	39,290
6	WIZARD OF OZ(S)	17.9	38,520
7	60 MINUTES	16.7	36,110
8	HAPPY DAYS	16.6	35,880
9	TOO CLOSE FOR COMFORT	16.3	35,200
10	MAGNUM, P.I.	15.6	33,590
11	JEFFERSONS#	15.5	33,400
12	IT'S MAGIC CHARLIE BROWN(S)	15.2	32,790
13	M*A*S*H#	15.1	32,610
14	CHIPS#	15.0	32,450
15	CBS NCAA BSKBL CHAMP-MON.(S)	14.2	30,580
16	CHARLIE BROWN'S ALL STARS(S)	14.1	30,310
17	LOVE BOAT	14.0	30,110
18	FAT ALBERT EASTER SPECIAL(S)	13.9	29,970
19	FALCON CREST#	13.6	29,420
20	HART TO HART	13.6	29,370
21	DYNASTY#	13.5	29,220

WOMEN (18+)			
RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	ACADEMY AWARDS(S)	29.9	25,330
2	DALLAS	25.3	21,420
3	FALCON CREST#	21.4	18,140
4	60 MINUTES	20.4	17,280
5	JEFFERSONS#	18.9	15,990
6	DYNASTY#	18.7	15,870
7	THREE'S COMPANY	18.6	15,790
8	MAGNUM, P.I.	18.4	15,610
9	TOO CLOSE FOR COMFORT	18.4	15,550
10	JOANIE LOVES CHACHI	18.1	15,300
11	ALICE	17.9	15,160
12	M*A*S*H#	17.8	15,080
13	TRAPPER JOHN, M.D.#	17.4	14,730
14	HART TO HART	17.3	14,670
15	DUKES OF HAZZARD	16.3	13,830
16	HOUSE CALLS#	16.3	13,780

MEN (18+)			
RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	ACADEMY AWARDS(S)	20.0	15,230
2	CBS NCAA BSKBL CHAMP-MON.(S)	19.8	15,100
3	60 MINUTES	19.5	14,880
4	DALLAS	16.9	12,860
5	MAGNUM, P.I.	15.5	11,830
5	M*A*S*H#	15.5	11,830
7	THAT'S INCREDIBLE#	15.4	11,700
8	HILL STREET BLUES	14.7	11,190
9	TOO CLOSE FOR COMFORT	14.2	10,840
10	CBS NCAA BSKBL CHAMP.SA-2#	14.2	10,790
11	HART TO HART	14.1	10,700
11	NBC SUNDAY NIGHT MOVIE	14.1	10,700
11	THREE'S COMPANY	14.1	10,700
14	ABC SUNDAY NIGHT MOVIE	14.0	10,690
15	9 TO 5	13.7	10,440
16	BOB HOPE LAUGHS/MOVIE AWD(S)	13.3	10,150
17	BRET MAVERICK	13.3	10,110
17	DYNASTY#	13.3	10,110
17	JEFFERSONS#	13.3	10,110

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NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	ACADEMY AWARDS(S)	27.9	14,840
2	DALLAS	20.9	11,100
3	JOANIE LOVES CHACHI	20.5	10,890
4	FALCON CREST#	18.3	9,720
5	TOO CLOSE FOR COMFORT	18.3	9,700
6	HART TO HART	18.1	9,600
7	THREE'S COMPANY	18.0	9,560
8	DYNASTY#	17.6	9,330
9	WIZARD OF OZ(S)	16.8	8,930
10	ABC MONDAY NIGHT MOVIE#	16.7	8,880
11	HAPPY DAYS	16.3	8,680
12	60 MINUTES	15.8	8,420
13	JEFFERSONS#	15.8	8,380
14	TRAPPER JOHN, M.D.#	15.7	8,350
15	M*A*S*H#	15.6	8,310
16	HILL STREET BLUES	15.6	8,280
17	9 TO 5	15.5	8,220

WOMEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	DALLAS	32.8	8,490
2	ACADEMY AWARDS(S)	32.6	8,440
3	60 MINUTES	29.6	7,660
4	MAGNUM, P.I.	27.4	7,090
5	FALCON CREST#	26.3	6,810
6	ALICE	25.5	6,590
7	JEFFERSONS#	24.9	6,430
8	ARCHIE BUNKER'S PLACE	24.2	6,260
9	AFI-SALUTES FRANK CAPRA(S)	22.7	5,880
10	ONE DAY AT A TIME	22.1	5,720
11	DUKES OF HAZZARD	21.0	5,430
12	TRAPPER JOHN, M.D.#	20.9	5,410
13	DYNASTY#	20.1	5,210
14	M*A*S*H#	19.9	5,150
15	THREE'S COMPANY	19.5	5,040
16	CAPITOL(S)	19.4	5,030
17	BRET MAVERICK	19.0	4,910
18	PAVAROTTI & FRIENDS(S)	18.9	4,880
19	LOVE BOAT	18.8	4,860

MEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	CBS NCAA BSKBL CHAMP-MON.(S)	19.2	9,800
2	ACADEMY AWARDS(S)	19.0	9,690
3	HILL STREET BLUES	16.0	8,160
4	60 MINUTES	15.7	7,980
5	HART TO HART	14.9	7,610
6	THREE'S COMPANY	14.7	7,510
7	TOO CLOSE FOR COMFORT	14.7	7,500
8	NBC SUNDAY NIGHT MOVIE	14.4	7,350
9	M*A*S*H#	14.4	7,340
10	9 TO 5	14.3	7,280
11	CBS NCAA BSKBL CHAMP.SA-2#	14.0	7,150
12	ABC SUNDAY NIGHT MOVIE	13.9	7,090
13	FALL GUY	13.6	6,920
14	DALLAS	13.5	6,900
15	JOANIE LOVES CHACHI	13.5	6,890
16	DYNASTY#	13.4	6,820
17	TAXI	13.3	6,780

MEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES	28.5	5,640
2	DALLAS	24.7	4,900
3	MAGNUM, P.I.	24.3	4,820
4	BRET MAVERICK	22.8	4,510
5	ACADEMY AWARDS(S)	21.7	4,300
6	THAT'S INCREDIBLE#	20.5	4,070
7	CBS NCAA BSKBL CHAMP-MON.(S)	19.8	3,920
8	ARCHIE BUNKER'S PLACE	19.2	3,800
9	ALICE	18.7	3,700
10	JEFFERSONS#	18.5	3,670
11	FALCON CREST#	18.4	3,650
12	M*A*S*H#	18.0	3,560
13	REAL PEOPLE	17.7	3,510
14	ONE DAY AT A TIME	17.2	3,400
15	FLAMINGO ROAD	17.1	3,390
16	AFI-SALUTES FRANK CAPRA(S)	16.8	3,320
17	DUKES OF HAZZARD	16.6	3,290
18	CAPITOL(S)	16.2	3,220
19	HOUSE CALLS#	15.8	3,140

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1982 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION																									
T/C THIS SEASON PROGRAM NAME WK # DAY START TIME DUR NET TYPE										NO. OF STATIONS & PROGRAM COVERAGE WK 1 WK 2		HOUSEHOLD AUDIENCES K E Y		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
														TOTAL		LADY WORK-ING		WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)					
AUD. SHARE %		AUD. (0,000)		PERSONS (2+)		HOUSE WOM.		TOTAL		18-34		18-49		25-54		35-64		55+		TOTAL		18-34		18-49		25-54		35-64		55+		TOTAL FEM.		TOTAL 6-11	
EVENING CONT'D																																			
CBS NCAA BSKBL CHA-CONT'D																																			
9.00 - 9.30										A		21.2 29 1728		1802 522 239		576 192 389 336 289 158		907 348 582 535 434 229		199 46^		120^ 91^													
9.30 - 10.00										A		23.4 32 1907		1847 557 258		633 238 439 375 303 162		929 373 606 550 417 233		186 47^		99^ 75^													
CBS NCAA BSKBL POST-MON.(S)										197		A 13.3 19 1084		1821 544 326		649 263 459 350 286 157^		863 328 554 525 429 238		222 62^		87^ 78													
2 MON. 10.01P 14 CBS SC										99																									
CBS NEWS UPDATE(S)										196		A 7.3 11 595		1691 597 384^		627 206^ 460 439 333^122^		869 347^ 582 524 390^247^		165^ 43^		30^ 30^													
2 MON. 10.15P 15 CBS N										99																									
CBS REPORTS(S)										168		A 6.6 12 538		1305 545 185^		591 163^ 280^247^ 227^275^		455 232^ 310^258^ 147^103^		52^ 15^		207^ 110^													
1 SAT. 10.00P 60 CBS DN										96																									
10.00 - 10.30										A		7.6 14 619		1425 564 178^		611 164^ 299^251^ 235^282^		452 218^ 301^263^ 160^ 99^		75^ 25^		287^ 152^													
10.30 - 11.00												A 5.7 11 465		1103 501^187^		544 155^ 241^233^ 208^260^		452^245^ 316^245^ 129^110^		17^ LT		90^ 47^													
CBS SAT. NEWS-SCHIEFFER										24		A 9.0 18 734		1681 646 177^		807 187^ 316^255^ 410 451		716 185^ 309^336 391 291^		36^ 14^		122^ 63^													
2 SAT. 6.30P 30 CBS N										86		B 10.4 19 848		1565 725 180		793 125 255 271 362 478		621 134 270 270 312 304		56 24		95 53													
CBS SAT. NIGHT MOVIE										19		A 13.6 25 1108		1662 688 294		740 291 439 389 343 251		675 261 407 455 339 175^		108^ 40^		139^ 91^													
2 SAT. 9.00P 120 CBS FF										99		B 16.4 28 1337		1905 725 286		802 308 508 457 375 233		686 261 451 440 354 170		151 60		266 196													
9.00 - 9.30												A 13.1 23 1068		1748 648 304		729 271 411 376 326 279		659 264 392 453 325 166^		121^ 42^		239 134^													
9.30 - 10.00												A 12.2 22 994		1658 668 285		703 240 393 353 370 269		714 245 404 466 380 207^		107^ 39^		134^ 82^													
10.00 - 10.30												A 14.7 27 1198		1624 695 279		747 314 468 406 336 232		659 258 406 454 330 170^		108^ 44^		110^ 90^													
10.30 - 11.00												A 14.4 27 1174		1618 717 303		765 325 469 408 343 228		658 264 412 450 325 155^		111^ 41^		84^ 61^													
CBS TUESDAY NIGHT MOVIES										14		A 12.1 20 986		1534 623 179^		702 194^ 389 346 335 281		675 173^ 429 405 391 212^		75^ 30^		82^ 72^													
2 TUE. 9.00P 120 CBS FF										97		B 14.8 23 1206		1618 710 259		801 269 466 422 383 261		617 214 364 341 310 195		107 49		93 69													
9.00 - 9.30												A 11.0 17 897		1577 611 191^		695 153^ 323 310 329 340		686 174^ 388 379 361 266		62^ 26^		134^ 115^													
9.30 - 10.00												A 11.7 18 954		1450 572 157^		627 151^ 324 298 315 279		676 166^ 435 419 400 206^		72^ 22^		75^ 75^													
10.00 - 10.30												A 13.1 22 1068		1535 628 190^		719 223 432 365 342 254		663 169^ 439 411 408 192^		83^ 37^		70^ 59^													
10.30 - 11.00												A 12.7 23 1035		1555 665 177^		752 241 458 397 339 259		663 184^ 440 397 377 190^		85^ 35^		55^ 45^													
CHARLIE BROWN'S ALL STARS(S)										194		A 16.3 29 1328		2282 657 290		749 320 486 395 285 249		566 258 372 381 223 135^		194 87^		773 381													
2 SAT. 8.00P 30 CBS EA										99																									
CHERYL LADD SPECIAL(S)										202		A 15.7 34 1280		1552 686 232		743 292 500 425 372 191		546 232 374 329 266 132^		172^117^		91^ 76^													
2 WED. 10.40P 60 ABC GV										99																									
10.30 - 11.00												A 18.1 36 1475		1629 689 245		753 303 513 433 381 186		547 247 387 327 256 134^		196 116^		133^ 117^													
11.00 - 11.30												A 15.1 32 1231		1497 675 224		726 289 488 422 357 184^		529 214 361 326 270 126^		168^128^		74^ 56^													
CHICAGO STORY										5		A 9.7 17 791		1698 749 233		841 224 396 338 386 374		642 196 340 319 312 253		115^ 58^		100^ 74^													
1 SAT. 8.00P 90 NBC GD										94		B 10.3 18 839		1754 698 287		821 238 416 374 392 333		651 221 358 318 282 251		118 62		164 101													
2 SAT. 8.30P 90																																			
8.00 - 8.30												A 9.8 16 799		1793 775 271^		862 240^ 443 339 373 360		687 177^ 362 346 348 278^		157^ 85^		87^ 59^													
8.30 - 9.00												A 9.0 16 734		1711 769 230		861 222 400 315 399 397		647 200 345 321 320 254		103^ 45^		100^ 80^													
9.00 - 9.30												A 10.4 18 848		1702 739 216		835 226 383 336 380 377		635 201 337 311 303 250		125^ 62^		107^ 85^													
9.30 - 10.00												A 9.3 17 758		1608 698 238^		801 211^ 365 383 384 347		611 191^ 315 313 296^237^		94^ 58^		102^ 64^													
CHIPS										22		A 17.7 28 1443		2249 671 280		762 294 479 416 311 243		679 236 461 425 387 146^		309 183		499 330													
2 SUN. 8.00P 60 NBC OP										99		B 16.7 25 1361		2185 679 275		769 293 483 413 330 238		682 264 459 405 330 177		263 105		471 305													
8.00 - 8.30												A 17.1 28 1394		2227 667 276		757 285 463 399 307 256		664 225 435 405 374 158^		292 170		514 338													
8.30 - 9.00												A 18.3 28 1491		2262 676 282		765 299 491 430 314 231		695 247 487 441 398 138^		321 195		481 323													
CODE RED										19		A 11.5 19 937		2068 576 246^		614 172^ 331 342 357 196^		682 196^ 432 393 461 182^		270 106^		502 299													
1 SUN. 7.00P 60 ABC GD										89		B 12.7 20 1035		2029 687 306		777 270 491 449 375 233		627 233 408 367 325 169		220 100		405 251													
CONT'D																																			

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1982 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION													
T/C THIS SEASON										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES													
NO. OF STATIONS & PROGRAM COVERAGE										WOMEN													
K E Y										TEENS (12-17)													
HOUSEHOLD AUDIENCES										CHILDREN (2-11)													
AVG. AUD. SHARE %										TOTAL													
AVG. AUD. (0,000)										TOTAL													
PERSONS OF (2+)										TOTAL													
LADY WORK-ING HOUSE WOM.										TOTAL													
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FOR EXPLANATION OF SYMBOLS, SEE PAGE A

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME					I/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																					
											VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
WK #	DAY	START TIME	DUR	PROG. NET TYPE	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	WOMEN					MEN					TEENS (12-17)	CHILDREN (2-11)								
													TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11						
EVENING CONT'D																																
NEWSBREAK-M-F-CONT'D																																
1	TU-F	8.58P	1																													
2	MON.	8.51P	1																													
2	TUTHF	8.58P	1																													
2	WED.	9.36P	1																													
NEWSBREAK-SAT.																																
1	SAT.	9.05P	1	CBS N	25	177	187	A	16.4	28	1337	2338	682	301	762	395	531	416	264	213	493	238	337	325	199	107	162	80^	921	458		
2	SAT.	8.58P	1		95	97		B	14.3	23	1165	2175	683	252	757	292	481	411	330	235	611	254	420	387	287	150	192	85	615	356		
NEWSBREAK-SUN.																																
	SUN.	8.58P	1	CBS N	26	170	180	A	18.2	28	1483	1701	773	333	845	289	439	389	332	349	504	153	265	260	238	201	125	62^	227	146		
					93	95		B	20.7	30	1687	1791	764	322	854	279	449	400	373	340	573	179	304	291	267	227	146	76	218	155		
9 TO 5																																
	THU.	9.00P	30	ABC CS	2	199	204	A	19.7	31	1606	1811	719	264	773	302	512	447	353	216	650	311	453	419	250	148	153	86	235	168		
					99	99		B	19.7	31	1606	1811	719	264	773	302	512	447	353	216	650	311	453	419	250	148	153	86	235	168		
OLIVER TWIST(S)																																
1	TUE.	9.00P	120	CBS GD	198			A	17.3	27	1410	1765	772	320	823	299	493	477	353	263	611	205	424	381	344	159^	116^	62^	215	157^		
	9.00 - 9.30				99			A	16.0	24	1304	1817	741	296	808	296	468	463	327	271	634	198	418	409	375	181	128^	70^	247	152^		
	9.30 - 10.00							A	17.2	26	1402	1809	779	314	841	306	514	496	355	260	602	186	416	393	358	155^	124^	69^	242	170		
	10.00 - 10.30							A	17.9	28	1459	1757	771	315	809	284	490	469	364	253	611	207	442	383	348	146^	116^	66^	221	172		
	10.30 - 11.00							A	18.2	31	1483	1670	783	346	818	301	484	476	364	262	595	222	416	347	301	154^	106^	49^	151^	130^		
ONE DAY AT A TIME																																
					19	185	195	A	20.4	31	1663	1671	750	311	828	277	417	369	328	344	521	168	279	272	238	204	112	51^	210	133		
	SUN.	8.30P	30	CBS CS	97	99		B	22.3	33	1817	1715	754	311			846	266	413	365	357	366	562	183	286	270	246	236	122	69	185	135
ONE OF THE BOYS																																
2	SAT.	8.00P	30	NBC CS	10	190		A	9.1	16	742	1578	750	225^	832	119^	289^	280^	423	474	510	117^	221^	253^	308^	205^	85^	16^	151^	121^		
					96			B	13.1	22	1068	1788	725	279	821	222	369	347	375	370	627	166	293	292	307	282	99	45	241	162		
PAVAROTTI & FRIENDS(S)																																
2	MON.	8.00P	60	ABC GV	206	99		A	15.0	22	1223	1558	792	267	876	256	418	377	361	399	537	188^	293	305	285	187^	44^	36^	101^	59^		
	8.00 - 8.30							A	15.8	23	1288	1565	780	262	868	252	408	372	361	399	543	191	305	313	293	180^	48^	32^	106^	59^		
	8.30 - 9.00							A	14.3	21	1165	1531	799	267	876	258	423	380	356	396	521	182^	273	291	273	193^	40^	40^	94^	56^		
PERRY COMO EASTER SPECIAL(S)																																
2	SAT.	10.00P	60	ABC GV	201	99		A	13.2	25	1076	1755	866	285	953	191^	426	404	479	442	532	141^	304	249	267	202^	100^	41^	170^	107^		
	10.00 - 10.30							A	13.7	25	1117	1768	858	281	950	196^	439	413	480	427	536	142^	306	252	270	202^	88^	41^	194^	134^		
	10.30 - 11.00							A	12.7	24	1035	1732	874	288	956	185^	412	389	476	463	524	137^	298	244	261	202^	110^	39^	142^	77^		
PHOENIX																																
	FRI.	9.00P	60	ABC SF	3	189	193	A	14.6	24	1190	1837	643	302	705	273	487	465	350	158	649	226	456	456	347	145	223	54^	260	213		
	9.00 - 9.30				98	99		B	13.8	23	1125	1783	668	280	725	285	495	460	353	173	626	230	439	434	332	135	197	49	235	180		
	9.30 - 10.00							A	14.1	23	1149	1853	650	303	715	277	491	467	354	163	641	220	439	443	347	150	227	51^	270	218		
								A	15.1	25	1231	1815	636	300	695	269	481	463	343	152	653	232	470	468	347	138	215	55^	252	208		
POLICE SQUAD																																
1	THU.	8.00P	30	ABC CS	4	202		A	13.5	21	1100	1949	538	182^	566	185^	328	318	234	193^	699	350	493	411	291	134^	232	84^	452	311		
					99			B	15.5	24	1263	1975	600	237	666	253	433	393	310	190	652	314	460	389	281	150	225	101	432	300		
Q.E.D.																																
	TUE.	8.00P	60	CBS A	2	185	185	A	10.6	16	864	1650	601	238	698	166	312	315	311	342	605	170	333	346	325	236	108^	42^	239	108^		
	8.00 - 8.30				98	97		B	10.6	16	864	1650	601	238	698	166	312	315	311	342	605	170	333	346	325	236	108	42	239	108		
	8.30 - 9.00							A	10.8	17	880	1595	603	236	696	153	299	310	321	351	576	153	305	315	311	238	105^	40^	218	98^		
								A	10.5	16	856	1678	595	236	691	175	321	320	297	327	622	184	357	375	331	229	110^	44^	255	115^		
QUINCY, M.E.																																
1	WED.	10.00P	60	NBC OP	20	202	207	A	16.1	31	1312	1627	762	298	883	376	564	483	374	255	597	242	393	360	275	169	81^	25^	66^	32^		
2	WED.	10.30P	60		97	99		B	16.7	28	1361	1615	753	298	831	312	516	463	373	254	609	262	410	367	263	163	111	42	64	45		
CONT'D																																

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1982 REPORT

PROGRAM NAME											AUDIENCE COMPOSITION														
PROGRAM NAME WK # DAY START TIME DUR NET PROG. TYPE T/C THIS SEASON NO. OF STATIONS & PROGRAM COVERAGE WK 1 WK 2											VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES														
											HOUSEHOLD AUDIENCES			TOTAL PERSONS (2+)					WOMEN					MEN	
AVERAGE			AVERAGE			TOTAL			WOMEN			MEN			TEENS		CHILDREN								
AUD. SHARE			AUD. SHARE			PERSONS			WOMEN			MEN			TOTAL		TOTAL								
% % (0,000)			% % (0,000)			(2+)			18- 34			18- 49			25- 54			12-17		2-11					
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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1982 REPORT

PROGRAM NAME											T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																					
PROGRAM NAME																	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	WK 3	WK 4	WK 5	WK 6	WK 7	WK 8	WK 9	WK 10	WK 11	WK 12	WK 13	WK 14	WK 15	WK 16	WK 17	WK 18	WK 19	WK 20	WK 21	WK 22	WK 23	WK 24	WK 25	WK 26	WK 27	WK 28	WK 29	WK 30	WK 31	WK 32

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1982 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION																		
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
										WOMEN										MEN					TEENS (12-17)		CHILDREN (2-11)	

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1982 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION														
T/C THIS SEASON										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES														
NO. OF STATIONS & PROGRAM COVERAGE										WOMEN														
K E Y										MEN														
AUG. SHARE										TEENS (12-17)														
AUG. AUD. (0,000)										CHILDREN (2-11)														
PERSONS OF HOUSEHOLD										TOTAL														
TOTAL										TOTAL														
LADY WORK-ING										TOTAL														
HOUSE WOM.										TOTAL														
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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES				AUDIENCE COMPOSITION																			
WK #		DAY		START TIME		DUR		NET TYPE		PROG. WK 1 WK 2		K E Y	AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)						
													%	%					TOTAL	18-34	WOMEN 18-25			MEN 35-55			TOTAL	18-34	WOMEN 18-25			MEN 35-55			TOTAL FEM.	TOTAL 6-11	
LATE FRINGE CONT'D																																					
VEGA\$-12.00																																					
1 THU. 12.11A 68 ABC PD 24 155 155 A 2.7 14 220 773 314^201^ 387^146^ 282^327^ 236^ 37^ 309^136^ 204^136^ 128^ 55^ 68^ LT LT LT																																					
2 THU. 12.00M 69 1079 431 174 490 184 320 271 236 125 533 223 395 318 243 106 45 LT LT LT																																					
12.00 - 12.30																																					
12.30 - 1.00																																					
A 2.9 13 236 865 322^151^ 404^130^ 270^321^ 266^ 58^ 363^130^ 253^159^ 159^ 82^ 86^ LT LT LT																																					
A 2.6 14 212 792 321^254^ 415^194^ 325^354^ 221^ 28^ 292^150^ 169^ 94^ 109^ 48^ 76^ LT LT LT																																					
WEEKDAY DAYTIME																																					
ABC AFTERSCHOOL SPECIAL(S) 199																																					
2 WED. 4.30P 60 ABC FV 97																																					
4.30 - 5.00																																					
5.00 - 5.30																																					
A 8.2 23 668 1693 624 191^ 738 320^ 548 413 333^129^ 359 129^ 283^197^ 181^ 76^ 192^192^ 404 297^																																					
A 7.3 21 595 1682 606 174^ 715 326^ 537 414 320^106^ 338^123^ 282^195^ 175^ 56^ 209^209^ 420 309^																																					
A 9.1 24 742 1687 635 202^ 749 312^ 555 410 345 145^ 375 135^ 282^194^ 184^ 93^ 174^174^ 389 288^																																					
ABC DAYTIME NEWSBRIEF-M-F 129 177 177																																					
1 M^WTHF 1.57P 2 ABC N 94 94																																					
1 TUE. 1.56P 3																																					
2 M-F 1.57P 2																																					
A 8.0 28 652 1311 843 265 904 447 673 476 340 189 252 115 175 136 112 48^ 97 92 58^ 17^																																					
B 9.0 31 734 1298 817 234 905 457 662 487 318 206 235 113 169 127 95 50 88 65 70 25																																					
ALICE-M-F 126 157 155																																					
1 MON. 10.30A 15 CBS C5 88 88																																					
1 TU-F 10.30A 30																																					
2 M^WTHF 10.30A 30																																					
2 TUE. 10.30A 17																																					
A 5.8 27 473 1271 571 120^ 646 309 451 358 258 156 283 126 189 114^ 108^ 89^ 46^ 18^ 296 104^																																					
B 5.4 25 440 1420 632 165 709 329 462 377 277 198 314 129 180 121 125 119 105 53 292 123																																					
ALL MY CHILDREN 129 196 200																																					
A 8.7 31 709 1339 862 260 935 444 663 459 353 227 241 103 162 129 109 54^ 105 97 58^ 18^																																					
1 M-F 1.00P 60 ABC DD 98 98																																					
2 MON. 1.00P 3																																					
& 1.09P 51																																					
2 TU-F 1.00P 60																																					
1.00 - 1.30																																					
1.30 - 2.00																																					
A 8.1 29 660 1344 864 255 934 438 653 450 353 236 236 99 156 123 104 57^ 113 99 61^ 20^																																					
A 9.3 33 758 1332 857 261 928 446 670 468 348 215 244 107 168 131 112 50^ 103 95 57^ 18^																																					
ANOTHER WORLD 123 205 203																																					
M-F 2.00P 60 NBC DD 99 99																																					
A 4.4 17 359 1298 907 176 974 379 508 428 345 396 238 36^ 73^ 73^ 115^153^ 31^ 23^ 55^ 16^																																					
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A 4.7 16 383 1290 874 175 949 349 491 420 360 410 238 58 88 66 94 142 42 29 61 28																																					
A 4.4 16 359 1318 935 173 997 396 529 446 356 395 245 41^ 78^ 78^ 112^154^ 29^ 22^ 47^ 17^																																					
A 4.3 16 350 1283 891 171 957 363 492 414 335 399 235 35^ 70^ 68^ 117^155^ 31^ 22^ 60^ 17^																																					
AS THE WORLD TURNS 127 197 201																																					
M-F 1.30P 60 CBS DD 99 99																																					
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2.00 - 2.30																																					
A 7.1 26 579 1344 884 146 964 152 353 344 461 557 271 66^ 93^ 67^ 99^169 19^ 14^ 90^ 12^																																					
B 7.4 26 603 1312 816 135 932 181 356 332 407 517 284 63 88 69 109 178 34 24 62 22																																					
A 6.7 24 546 1372 895 144 975 150 357 343 464 568 295 67^ 92^ 72^ 110 189 16^ 11^ 86^ 12^																																					
A 7.4 27 603 1322 886 144 964 152 352 348 465 554 245 62^ 94^ 61^ 89^150 20^ 15^ 93^ 14^																																					
BATTLESTARS 107 175 169																																					
M-F 11.30A 30 NBC QG 93 92																																					
A 4.3 19 350 1294 758 157^ 843 194 306 312 367 462 369 61^ 114^111^ 142^237 19^ LT 63^ 20^																																					
B 4.6 19 375 1342 810 184 859 182 315 305 368 470 357 78 137 119 118 208 47 18 79 40																																					
BLOCKBUSTERS 124 145 145																																					
1 TU-F 10.30A 30 NBC QG 78 79																																					
2 M^WTHF 10.30A 30																																					
A 2.8 13 228 1333 768 132^ 864 215^ 351 359 351 457 341 61^ 123^115^ 175^205^ 31^ LT 97^ 22^																																					
B 3.5 16 285 1342 820 165 866 222 349 349 351 448 335 72 150 147 145 165 46 19 95 40																																					
CAPITOL 5 192																																					
2 M-F 2.30P 30 CBS DD 97																																					
A 5.8 23 473 1245 751 160^ 836 169^ 359 343 391 427 284 81^ 121^ 78^ 97^159^ 26^ 17^ 99^ 17^																																					
B 5.8 23 473 1245 751 160 836 169 359 343 391 427 284 81 121 78 97 159 26 17 99 17																																					
CAPTAIN KANGAROO 55 97 98																																					
M-F 6.30A 30 CBS C 68 69																																					
A .6 6 49 898^ 225^143^ 245^122^ 163^245^ 123^ LT 266^143^ 164^164^ 103^ LT LT LT LT LT																																					
B .5 5 41 188 LT LT LT LT LT LT LT LT LT LT LT																																					
CBS NEWS SPC.RPT 1045AM(S) 188																																					
1 MON. 10.45A 32 CBS N 99																																					
A 6.9 25 562 1349 749 116^ 776 273^ 379^373^ 286^284^ 350^101^ 116^112^ 73^195^ 41^ 18^ 182^ 60^																																					

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1982 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION													
T/C THIS SEASON										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES													
NO. OF STATIONS & PROGRAM COVERAGE										HOUSEHOLD AUDIENCES													
K E Y										PERSONS OF HOUSEHOLD													
WK # DAY										WOMEN													
START TIME DUR NET TYPE										TEENS (12-17) CHILDREN (2-11)													
PROG. TYPE										TOTAL FEM. TOTAL 6-11													
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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1982 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION																									
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																									
										HOUSEHOLD AUDIENCES		WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)											
WK #	DAY	START TIME	DUR	NET	TYPE	PROG. WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11									
WEEKDAY DAYTIME CONT'D																																			
MORNING-KURTIS & SAWYER 1										15	177	177	A	2.7	13	220	1336	686	154	713	126	295	341	396	350	477	91	210	213	309	218	LT	LT	128	28
M-F 7.30A 30 CBS N											97	97	B	2.6	13	212	1380	691	127	741	111	268	300	367	426	529	117	208	238	311	259	LT	LT	97	30
MORNING-KURTIS & SAWYER 2										15	177	177	A	3.0	14	245	1257	710	180	747	142	282	384	392	323	396	106	180	167	192	176	LT	LT	98	21
M-F 8.30A 30 CBS N											97	97	B	2.9	14	236	1252	724	198	755	178	293	337	332	359	401	91	178	169	214	194	LT	LT	78	22
NEWSBREAK-11.57										124	169	168	A	6.2	26	505	1313	729	102	813	208	329	291	348	423	380	87	141	105	142	220	25	16	95	36
M-F 11.57A 2 CBS N											90	90	B	6.5	27	530	1326	722	132	814	219	353	307	310	413	358	92	141	108	134	198	44	19	110	43
NEWSBREAK-3.57										127	179	179	A	6.5	21	530	1347	833	120	943	194	410	414	466	438	206	51	79	65	85	117	91	77	107	57
M-F 3.57P 2 CBS N											95	95	B	6.7	20	546	1298	767	139	900	212	413	402	441	403	217	65	99	77	82	110	92	68	89	54
ONE DAY AT A TIME-M-F										123	138	137	A	4.6	22	375	1344	591	218	658	289	438	375	274	173	304	120	165	109	96	131	75	29	307	126
M-F 10.00A 30 CBS CS											83	83	B	4.0	19	326	1382	611	176	682	286	426	352	274	212	304	115	162	112	127	131	109	54	287	124
ONE LIFE TO LIVE										129	201	201	A	8.0	30	652	1261	799	279	880	458	649	434	314	208	221	102	153	108	90	55	99	89	61	25
M-F 2.00P 60 ABC DD											99	99	B	9.4	32	766	1263	811	231	895	455	635	462	311	220	204	93	132	90	75	62	94	72	70	34
2.00 - 2.30													A	7.7	29	628	1282	822	288	905	464	660	433	329	218	227	107	161	116	95	50	95	90	55	19
2.30 - 3.00													A	8.3	32	676	1223	768	264	849	447	631	428	297	201	211	99	145	102	82	53	97	86	66	28
PASSWORD PLUS										103	142		A	3.6	14	293	1205	918	106	918	181	293	335	398	499	231	24	41	64	112	143	38	38	18	LT
1 M-F 12.00N 30 NBC QG											73		B	3.4	13	277	1374	858	168	884	180	340	353	363	473	319	80	113	87	98	192	71	36	100	53
PRICE IS RIGHT 1										126	195	192	A	6.6	30	538	1255	640	83	724	185	301	284	301	365	379	113	163	116	130	197	31	18	121	40
1 MON. 11.17A 13 CBS AP											97	94	B	6.4	29	522	1366	689	137	789	240	366	299	283	381	381	98	164	123	146	199	49	20	147	53
1 TUE. 11.00A 30																																			
2 MWTHF 11.00A 30																																			
2 TUE. 11.17A 13																																			
PRICE IS RIGHT 2										125	195	194	A	7.8	34	636	1300	711	100	790	195	326	299	332	406	379	87	147	109	147	210	27	16	104	40
M-F 11.30A 30 CBS AP											97	97	B	7.8	33	636	1345	716	137	811	225	360	306	306	405	369	90	145	112	144	204	44	18	121	47
REACH INTO SPACE(S)										201			A	7.0	28	571	1205	669	112	674	147	301	308	318	330	386	52	115	114	195	249	82	51	63	25
1 MON. 10.00A 90 ABC N											99																								
10.00 - 10.30													A	6.3	28	513	1025	655	101	655	106	246	287	309	368	298	27	64	37	139	234	45	23	27	12
10.30 - 11.00													A	6.7	27	546	1201	625	104	625	109	253	288	299	337	442	59	115	113	217	299	72	43	62	12
11.00 - 11.30													A	8.0	29	652	1351	718	125	730	210	381	340	341	297	412	62	154	177	227	223	119	80	90	47
REACH INTO SPACE-LANDING(S)										201			A	7.1	28	579	1525	1034	346	1067	343	566	348	355	454	366	122	153	172	142	157	16	16	76	28
2 TUE. 10.30A 44 ABC N											99																								
10.30 - 11.00													A	6.3	26	513	1501	1035	413	1035	355	608	372	384	386	417	127	162	201	177	177	LT	LT	49	LT
REGIS PHILBIN SHOW										84	133	128	A	1.8	9	147	1388	810	68	858	204	368	361	347	422	448	122	225	204	197	190	LT	LT	62	LT
M-F 10.00A 30 NBC CC											71	72	B	2.2	10	179	1394	883	191	924	263	407	378	345	447	359	114	191	185	127	152	33	LT	78	LT
RYAN'S HOPE										128	185	185	A	6.2	24	505	1273	794	280	865	397	579	395	325	258	227	80	125	97	104	88	118	111	63	14
M-F 12.30P 30 ABC DD											97	97	B	6.9	26	562	1235	730	212	810	372	538	411	310	237	264	100	157	116	118	94	78	55	83	32
SEARCH FOR TOMORROW										117	188		A	6.3	23	513	1261	898	113	966	161	387	392	479	509	198	29	54	49	44	144	21	16	76	22
1 M-F 2.30P 30 CBS DD											97		B	6.8	23	554	1266	772	127	885	187	374	351	408	452	266	59	93	78	102	155	50	35	65	29
SEARCH FOR TOMORROW										5	182		A	3.6	15	293	1389	856	157	1047	249	464	450	437	529	305	75	106	82	134	178	31	24	LT	LT
2 M-F 12.30P 30 NBC DD											91		B	3.6	15	293	1389	856	157	1047	249	464	450	437	529	305	75	106	82	134	178	31	24	LT	LT
TATTLETALES										55	101	100	A	2.6	8	212	1387	867	75	919	208	383	458	414	395	279	63	86	66	51	179	66	66	123	56
M-F 4.00P 30 CBS QG											60	59	B	2.8	8	228	1352	793	155	841	219	390	454	399	316	281	69	90	68	85	169	98	61	132	71

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PROGRAM NAME										AUDIENCE COMPOSITION																						
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																						
WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE		WK 1	WK 2	K E Y	HOUSEHOLD AUDIENCES		TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	WOMEN					MEN					TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11					
												AVG. AUD. SHARE %	AVG. AUD. (0,000)			TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54			35-64	55+			
WEEKDAY DAYTIME CONT'D																																
TEXAS										A	3.6	12	293	1358	832	208	904	365	526	426	364	308	234	58^	95^	71^	109^	139^	72^	48^	148^	58^
M-F										B	3.7	12	302	1437	870	209	949	388	551	444	375	342	278	86	121	85	120	144	73	49	137	70
3.00 - 3.30										A	3.5	13	285	1316	817	207	884	362	505	411	347	309	232	57^	92^	67^	105^	140^	56^	39^	144^	42^
3.30 - 4.00										A	3.7	12	302	1381	834	198	914	367	540	438	374	301	245	63^	103^	79^	113^	142^	79^	56^	143^	70^
TODAY SHOW-7.30AM-MON(B)										A	3.4	23	277	1195	801^	191^	801^	125^	191^	354^	474^	447^	300^	51^	105^	54^	54^	195^	22^	22^	72^	72^
1 MON.																																
TODAY SHOW-7.30AM										A	4.7	23	383	1319	741	200	783	209	361	344	332	381	429	91^	165	183	237	219	52^	LT	55^	18^
1 TU-F										B	4.7	25	383	1310	717	205	744	168	295	285	338	395	450	86	166	177	213	254	42	16	74	41
2 M-F																																
TODAY SHOW-8.30AM										A	4.4	21	359	1234	730	134^	766	184	304	303	297	427	431	87^	123^	133^	171	273	14^	14^	23^	14^
M-F										B	5.2	25	424	1256	762	149	794	153	271	264	332	475	401	67	126	126	178	255	15	LT	46	21
TODAY SHOW-9.30AM(S)										A	3.3	16	269	1130	717^	159^	717^	126^	356^	424^	412^	293^	413^	78^	152^	164^	160^	249^	LT	LT	LT	LT
1 MON.																																
WHEEL OF FORTUNE										A	4.5	21	367	1289	840	172	889	227	374	395	368	439	311	57^	101^	95^	124^	191	29^	13^	60^	19^
1 TU-F										B	5.1	23	416	1302	826	157	869	194	343	358	379	444	318	82	126	114	112	171	39	21	76	37
2 M-WTHF																																
YOUNG AND THE RESTLESS										A	7.0	28	571	1270	846	158	946	217	452	409	461	428	228	60^	93^	89^	71^	121	30^	21^	66^	30^
1 M-F										B	7.4	28	603	1283	792	145	920	267	474	389	396	391	253	78	112	91	94	122	40	26	70	32
2 MON.																																
& 1.03P																																
2 TU-F										A	6.9	28	562	1276	850	158	948	215	456	421	461	420	244	63^	96^	95^	82^	131	27^	20^	57^	29^
12.30P										A	7.1	27	579	1249	841	159	941	217	445	396	459	436	209	56^	86^	81^	56^	113	30^	20^	69^	29^
12.30 - 1.00																																
1.00 - 1.30																																
•WEEKEND DAYTIME																																
ABC WEEKEND SPECIALS										A	5.0	18	408	1542	189^	96^	291^	117^	211^	146^	132^	54^	274^	140^	249^	234^	134^	25^	285^	118^	692	459
SAT.										B	5.9	20	481	1637	331	145	411	210	305	190	132	98	298	152	226	184	107	57	246	115	682	445
ABC WIDE WORLD-SPORTS SAT										A	10.0	22	815	1639	524	251	584	186	320	262	280	238	725	287	482	448	333	197	113^	23^	217	127^
SAT.										B	10.5	22	856	1627	533	201	605	180	330	290	298	231	740	278	467	425	352	219	113	40	169	113
5.00 - 5.30										A	9.9	23	807	1610	563	206	586	143^	314	288	322	240	702	266	454	429	330	205	139^	33^	183	125^
5.30 - 6.00										A	10.4	23	848	1604	496	277	590	216	327	245	266	238	714	274	465	445	345	195	94^	17^	206	120^
6.00 - 6.30										A	9.5	19	774	1736	517	274	585	198	321	257	257	243	772	326	534	474	330	196	112^	21^	267	142^
ABC WIDE WORLD-SPORTS SUN										A	8.7	21	709	1614	603	208	650	224	408	368	323	179	666	238	410	415	351	176	103^	33^	195	140^
SUN.										B	9.9	23	807	1580	534	214	577	194	360	324	286	173	717	267	475	447	365	177	108	37	178	137
4.30 - 5.00										A	7.5	19	611	1581	548	189^	604	210	390	351	296	152^	664	271	415	394	311	167^	95^	37^	218	164^
5.00 - 5.30										A	9.0	22	734	1617	602	210	654	224	409	362	325	182	685	239	419	440	361	182	105^	30^	173	130^
5.30 - 6.00										A	9.7	23	791	1619	643	221	678	241	422	379	330	196	646	213	391	408	365	175	100^	30^	195	131^
AMERICAN BANDSTAND '82										A	4.7	16	383	1540	327	92^	410	136^	245^	180^	206^	139^	362	136^	261^	268^	195^	68^	334	148^	434	321
SAT.										B	4.9	16	399	1587	483	224	592	308	413	260	163	167	357	194	264	200	127	71	251	137	387	260
12.30 - 1.00										A	4.3	15	350	1491	227^	45^	315^	85^	154^	78^	161^	152^	345	140^	268^	277^	171^	52^	348	154^	483	342^
1.00 - 1.30										A	5.2	17	424	1524	390	120^	465	167^	308	254^	235^	121^	362	129^	247^	255^	208^	74^	316	141^	381	292
AMERICAN SPORTSMAN										A	4.5	12	367	1499	587^	82^	587^	144^	383^	427^	329^	143^	606^	199^	399^	363^	381^	113^	184^	21^	122^	85^
2 SUN.										B	4.5	12	367	1499	587	82	587	144	383	427	329	143	606	199	399	363	381	113	184	21	122	85
2.30 - 3.00										A	3.9	11	318	1553	657^	85^	657^	166^	440^	503^	371^	154^	604^	188^	358^	289^	361^	171^	170^	16^	122^	72^
3.00 - 3.30										A	5.0	14	408	1463	537^	79^	537^	130^	341^	376^	294^	132^	610	211^	435^	424^	399^	63^	195^	24^	121^	90^

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PROGRAM NAME										AUDIENCE COMPOSITION																	
					T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)	
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11
WEEKEND DAYTIME CONT'D																											
BASEBALL PREVIEW '82(S)						169		A	3.2	9	261	1605	388^192v	450^185v	284^202v	218v143v					747^361^	452^421^	293^203v	132v 37v	276^ 107v		
2 SAT. 3.30P 60 NBC SC						85		A	3.3	10	269	1658	379^193v	475^205v	301^200v	216v144v					680^320^	413^406^	274^204v	142v 44v	361^ 104v		
3.30 - 4.00								A	3.2	9	261	1467	364^176v	390^150v	245^188v	206v133v					789^390^	480^424^	304^192v	115v 27v	173v 99v		
4.00 - 4.30																											
BETCHA DON'T KNOW-8:28AM						13 172 179		A	5.0	30	408	1782	203^105^	215^144^	174^ 89^	71v 41v					173^148^	173^103^	25v LT	149^ 88^	1245 719		
SAT. 8.28A 2 NBC CN						94 94		B	4.4	29	359	1762	204 121	238 138	183 122	84 51					172 88	135 101	65 31	140 55	1212 658		
BETCHA DON'T KNOW-9:28AM						13 207 209		A	9.8	42	799	1705	178 54^	203 143^	160 60^	46^ 36v					119^ 82^	104^ 70^	29v 15v	152 132^	1231 647		
SAT. 9.28A 2 NBC CN						99 99		B	9.2	41	750	1709	210 103	225 133	184 116	72 36					167 84	133 108	58 27	150 88	1167 673		
BETCHA DON'T KNOW-10:28AM						13 198 196		A	6.1	24	497	1857	308 114^	362 230^	284 150^	62^ 78^					158^ 68^	117^ 99^	54v 41v	181^110^	1156 575		
SAT. 10.28A 2 NBC CN						97 96		B	5.6	21	456	1648	252 115	307 180	234 135	79 63					166 81	120 87	56 39	145 61	1030 548		
BETCHA DON'T KNOW-11:58AM						12 183 184		A	5.0	18	408	1784	376 76^	413 231^	288^116^	78^125^					275^130^	164^138^	102^ 98^	212^100^	884 410		
SAT. 11.58A 2 NBC CN						92 92		B	4.9	17	399	1634	286 87	326 179	226 137	81 89					301 170	235 172	91 64	199 85	808 398		
BETCHA DON'T KNOW-12:28PM						13 177 176		A	5.7	20	465	1695	285 53v	307 192^	263 137^	115^ 44v					268 168^	189^125^	51v 61v	310 195^	810 510		
SAT. 12.28P 2 NBC CN						91 89		B	5.3	18	432	1638	291 122	339 164	236 158	127 98					356 203	264 168	99 80	223 99	720 380		
BLACKSTAR						15 167 185		A	6.3	23	513	1405	260 127^	326 195^	254 142^	59v 72^					263 138^	199^166^	80^ 45v	163^ 95^	653 375		
SAT. 11.30A 30 CBS CA						81 94		B	6.6	22	538	1711	346 147	394 206	288 171	128 96					342 197	252 192	97 73	195 96	780 436		
BUGS BUNNY/ROAD RUNNER 1						16 193 195		A	6.3	25	513	1581	239 99^	308 177^	240 130^	111^ 45v					302 157^	218^145^	135^ 84^	200^ 81^	771 430		
SAT. 9.30A 30 CBS CA						99 99		B	6.2	25	505	1602	309 135	351 173	232 157	136 90					303 171	218 168	108 60	191 74	757 389		
BUGS BUNNY/ROAD RUNNER 2						17 193 194		A	7.4	29	603	1448	199^ 76^	249 162^	191^121^	61^ 35v					272 170^	212 146^	95^ 56^	232 109^	695 409		
SAT. 10.00A 30 CBS CA						99 98		B	7.6	29	619	1631	317 141	360 174	243 161	144 98					344 186	253 204	135 57	221 97	706 366		
BUGS BUNNY/ROAD RUNNER 3						17 193 194		A	7.5	29	611	1393	202 63^	244 181^	213 126^	51^ 19v					310 207	241 196^	96^ 46v	232 108^	607 339		
SAT. 10.30A 30 CBS CA						99 99		B	8.0	29	652	1620	321 142	377 193	265 161	141 100					363 217	277 218	117 55	216 106	664 343		
BUGS BUNNY/ROAD RUNNER 4						17 193 193		A	7.3	26	595	1519	261 144^	346 205	243 139^	48v 93^					298 168^	212 173^	106^ 62^	172^ 98^	703 404		
SAT. 11.00A 30 CBS CA						99 98		B	8.4	30	685	1703	353 151	419 227	302 183	127 105					372 228	282 204	102 71	224 99	688 357		
BULLWINKLE						26 132 148		A	3.4	12	277	1794	339^ 90v	375^239^	275^140^	86v100v					397^183^	233^181^	95v151^	282^187^	740 434^		
SAT. 12.30P 30 NBC CA						71 81		B	3.8	13	310	1497	282 100	331 171	219 130	99 102					330 167	218 161	98 95	187 99	649 329		
CBS NCAA CHAMP POST-SAT(S)						200		A	11.7	21	954	2177	627 245^	634 288	410 334	285 176^					760 270	516 422	407 214^	157^ 72^	626 483		
1 SAT. 7.53P 7 CBS SC						99																					
CBS NCAA BSKBL CHAMP-SA-1						3 200		A	12.7	32	1035	1453	373 169^	394 142^	216^215^	194^119^					862 369	563 448	391 228^	93^ LT	104^ 98^		
1 SAT. 3.30P 135 CBS SE						99		B	9.5	29	774	1422	372 165	395 135	231 211	181 130					826 343	511 441	364 244	76 16	125 88		
3.30 - 4.00								A	10.5	29	856	1459	373 224^	393 116^	219^242^	221^117^					815 337	500 410	372 241^	69v 9v	182^ 182^		
4.00 - 4.30								A	13.1	34	1068	1447	380 172^	399 143^	224 238	200^116^					861 371	549 437	388 227	96^ 5v	91^ 91^		
4.30 - 5.00								A	13.3	33	1084	1413	342 141^	361 147^	205^194^	166^103^					883 364	562 456	404 242	92^ LT	77^ 77^		
5.00 - 5.30								A	14.0	34	1141	1464	375 149^	394 143^	205^193^	184^129^					881 386	597 466	397 219	97^ LT	92^ 77^		
CBS NCAA BSKBL CHAMP-SA-2						3 197		A	15.0	30	1223	1787	482 183^	508 190^	286 238	255 168^					881 335	585 489	446 236	114^ 34v	284 210		
1 SAT. 5.45P 128 CBS SE						99		B	10.5	27	856	1555	395 149	428 134	235 210	210 156					851 383	579 459	354 222	104 33	172 127		
6.00 - 6.30								A	15.0	32	1223	1577	438 161^	463 177^	245 221	218 153^					887 390	628 497	410 205^	119^ LT	108^ 53v		
6.30 - 7.00								A	14.7	29	1198	1622	428 146^	467 159^	254 222	238 164^					923 349	609 505	469 246	70^ 9v	162^ 85^		
7.00 - 7.30								A	16.9	31	1377	1684	421 172^	459 188^	271 209	223 139^					917 366	620 527	449 235	85^ 26v	223 146^		
7.30 - 8.00								A	13.8	25	1125	1954	532 201	549 190	293 246	291 197					887 327	575 482	455 248	141^ 57^	377 308		
CBS SPORTS SATURDAY						17 174		A	7.6	19	619	1784	451 213^	549 198^	349^283^	219^182^					901 362^	560 461	380^251^	147^ 56v	187^ 121^		
2 SAT. 4.30P 90 CBS SA						95		B	7.0	17	571	1467	438 171	499 147	292 270	255 176					739 282	430 390	314 249	103 31	126 82		
CONT'D																											

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PROGRAM NAME										T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE	K E Y	AUDIENCE COMPOSITION																					
													VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
													HOUSEHOLD AUDIENCES		TOTAL PERSONS (2+)		LADY WORK- ING HOUSE WOM.		WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)			
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	AVG. AUD. %	AVG. SHARE %	(0,000)	AVG. AUD. %	AVG. SHARE %	(0,000)	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL FEM.	TOTAL 6-11							
WEEKEND DAYTIME CONT'D												A	7.0	18	571	1797	449	294	636	268	426	239	230	210	886	369	536	409	330	277	137	38	138	84
CBS SPORTS SATURDA-CONT'D												A	8.3	20	676	1722	417	181	496	143	298	279	224	172	903	379	570	457	376	229	112	71	211	148
4.30 - 5.00												A	7.6	18	619	1817	487	170	525	191	332	325	203	169	903	334	566	505	423	253	190	57	199	127
5.00 - 5.30																																		
5.30 - 6.00																																		
DAFFY/SPEEDY SHOW												A	5.4	19	440	1675	268	48	282	179	246	137	103	36	278	178	199	127	53	60	313	198	802	467
SAT. 12.00N 30 NBC CA												B	5.4	18	440	1569	259	114	290	146	202	144	100	80	328	191	248	152	90	68	219	98	732	409
DEAR ALEX & ANNIE-10.56AM												A	5.5	21	448	1641	194	109	239	149	195	131	90	15	250	154	213	169	76	37	147	32	1005	572
SAT 10.56A 3 ABC CN												B	6.0	22	489	1590	225	91	253	141	184	122	93	56	246	154	197	130	72	46	242	115	849	497
DEAR ALEX & ANNIE-11.25AM												A	3.9	15	318	1082	280	57	280	57	89	89	66	191	305	139	183	180	148	72	176	110	321	245
SUN. 11.25A 4 ABC CN												B	3.0	11	245	1420	421	151	467	204	285	201	154	151	318	123	211	170	155	77	174	86	461	306
DINAH SHORE GOLF-SAT(S)												A	3.4	9	277	1686	568	148	708	256	389	231	285	297	816	357	430	446	282	320	107	36	55	55
2 SAT. 4.30P 90 NBC SE																																		
4.30 - 5.00												A	3.0	8	245	1714	490	179	665	261	396	263	265	260	836	432	481	453	221	286	143	69	70	70
5.00 - 5.30												A	3.4	9	277	1794	613	130	757	296	457	264	303	271	863	384	474	522	321	303	115	33	59	59
5.30 - 6.00												A	3.7	9	302	1619	592	133	718	225	337	182	295	357	785	282	361	384	307	377	76	17	40	40
DINAH SHORE GOLF-SUN(S)												A	5.5	14	448	1533	580	118	739	181	331	276	287	345	701	200	384	358	329	264	66	57	27	27
2 SUN. 4.00P 120 NBC SE																																		
4.00 - 4.30												A	5.4	14	440	1436	481	95	641	122	259	227	273	335	682	182	369	346	318	250	99	75	14	14
4.30 - 5.00												A	5.1	13	416	1558	608	87	757	207	343	230	275	355	722	243	390	339	300	281	47	47	32	32
5.00 - 5.30												A	5.7	14	465	1557	577	150	761	221	369	316	270	322	710	222	413	401	328	246	58	58	28	28
5.30 - 6.00												A	5.9	14	481	1532	627	129	775	159	337	313	325	367	668	144	348	332	360	273	56	48	33	33
EAST/WEST BSKBL CLASSIC(S)												A	5.4	15	440	1664	513	110	513	140	280	275	200	233	723	237	421	418	314	245	191	42	237	109
2 SAT. 2.30P 120 CBS SE																																		
2.30 - 3.00												A	5.5	17	448	1746	543	157	543	123	332	332	274	211	787	290	532	444	337	221	163	42	253	85
3.00 - 3.30												A	5.8	17	473	1693	493	81	493	146	267	267	162	226	635	215	366	413	268	222	237	53	328	143
3.30 - 4.00												A	4.6	13	375	1459	480	102	480	125	242	242	184	238	638	184	336	394	273	244	165	30	176	107
4.00 - 4.30												A	5.5	15	448	1752	536	103	536	163	270	252	177	266	841	255	450	435	384	298	199	44	176	99
FACE THE NATION												A	3.0	10	245	1200	374	162	435	41	81	81	114	354	626	107	180	163	221	417	21	21	118	98
SUN. 11.30A 30 CBS CC												B	3.5	12	285	1329	525	165	556	107	183	178	196	354	634	133	263	250	299	332	56	20	83	53
FLINTSTONE'S COMEDY SHW2												A	3.4	22	277	1697	224	109	238	173	192	76	65	46	184	163	184	97	21	17	166	97	1109	617
SAT. 8.00A 30 NBC CA												B	2.8	21	228	1612	207	95	229	110	157	110	90	64	194	100	139	101	65	46	155	68	1034	623
FONZ AND HAPPY DAYS GANG												A	6.3	23	513	1515	154	54	225	144	184	87	81	19	129	102	120	85	27	9	213	119	948	583
SAT. 11.00A 30 ABC CA												B	6.8	25	554	1604	224	81	267	160	200	124	77	57	217	137	179	135	64	30	203	102	917	545
GOLDIE GOLD/ACTION JACK												A	4.1	17	334	1575	147	42	169	90	120	76	49	36	167	104	137	97	33	30	181	41	1058	603
SAT. 9.00A 30 ABC CA												B	4.3	18	350	1490	214	86	244	123	174	116	102	52	192	123	165	133	57	27	177	47	877	494
HEATHCLIFF & MARMADUKE												A	6.0	21	489	1509	186	41	253	173	212	113	80	26	170	102	145	145	53	25	229	102	857	497
SAT. 11.30A 30 ABC CA												B	6.6	24	538	1582	259	103	307	176	233	139	92	65	219	138	170	113	54	42	239	119	817	487
HERITAGE GOLF CLASSIC-SAT(S)												A	4.2	13	342	1570	354	123	387	77	153	135	222	205	763	259	424	339	378	319	160	17	260	213
1 SAT. 2.30P 60 CBS SE																																		
2.30 - 3.00												A	3.8	12	310	1455	354	142	376	96	173	165	216	177	631	135	294	319	358	312	192	17	256	232
3.00 - 3.30												A	4.7	14	383	1598	332	97	373	55	122	99	216	219	839	353	514	339	375	312	128	17	258	193
HERITAGE GOLF CLASSIC-SUN(S)												A	7.1	17	579	1627	564	228	587	194	228	179	223	315	852	252	423	377	410	374	110	15	78	60
CONT'D																																		

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										AUDIENCE COMPOSITION													
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES													

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										AUDIENCE COMPOSITION																			
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
WK	START	DUR	NET	PROG.	NO. OF STATIONS & PROGRAM COVERAGE		K	HOUSEHOLD AUDIENCES																					
#	DAY	TIME		TYPE	WK 1	WK 2		AVG. AUD. SHARE	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+
WEEKEND DAYTIME CONT'D																													
KIDS ARE PEOPLE TOO II	SUN.	11.00A	30	ABC CL	26	119 118	A	3.7 14	302	1142	287^ 53v	314^ 75v	106^ 83v	50v 208^	262^ 89v	173^ 166^	154^ 59v	192^ 123^	374^ 282^										
					81	80	B	2.9 11	236	1448	412 146	456 198	285 209	152 145	291 116	204 159	146 61	212 98	489 330										
KWICKY KOALA SHOW					11	128 148	A	4.2 14	342	1532	328^ 182^	360 161^	210^ 164^	105^ 126^	235^ 100^	141^ 196^	135^ 19v	198^ 114^	739 356										
SAT.	1.00P	30	CBS CA		69	81	B	5.6 17	456	1699	361 131	404 175	261 178	170 131	319 132	216 187	160 79	181 67	795 474										
LAVERNE AND SHIRLEY					24	196 193	A	5.5 22	448	1638	201^ 94^	227^ 137^	157^ 98^	77^ 59v	148^ 61v	86^ 71^	52v 62v	163^ 73^	1100 689										
SAT.	9.30A	30	ABC CA		99	99	B	6.2 26	505	1678	207 106	240 126	178 126	95 52	176 89	148 122	75 27	237 83	1025 656										
MEET THE PRESS					26	167 192	A	4.4 15	359	1398	600 238^	639 100^	229^ 255^	225^ 379	603 112^	343 345	345 221^	70v 47v	86^ 47v										
SUN.	12.30P	30	NBC CC		92	98	B	4.1 14	334	1320	485 138	548 108	180 177	181 337	636 135	284 277	306 307	45 LT	91 47										
NBA ON CBS					9	148 173	A	7.1 21	579	1658	398 146^	413 143^	262 234	179^ 131^	882 393	608 509	373 232	206^ 55^	157^ 63^										
1 SUN.	2.00P	141	CBS SE		86	93	B	6.4 18	522	1572	361 164	385 124	229 200	188 137	877 390	616 513	389 212	133 34	177 105										
2 SUN.	1.00P	157																											
1.00 - 1.30							A	4.9 17	399	1664	338^ 233^	338^ 50v	268^ 268^	256^ 70v	942 466^	785 679	446^ 97v	135v 22v	249^ 101v										
1.30 - 2.00							A	5.9 19	481	1520	357^ 181^	357^ 73v	251^ 251^	234^ 106v	827 393^	647 582	387^ 130^	124v 25v	212^ 44v										
2.00 - 2.30							A	7.2 21	587	1646	453 151^	478 193^	293 239	176^ 160^	821 375	543 465	318 228	204^ 38v	143^ 52v										
2.30 - 3.00							A	7.7 22	628	1857	442 148^	453 187^	308 260	164^ 130^	951 450	650 532	371 254	253 73^	200 81^										
3.00 - 3.30							A	7.2 20	587	1700	358 131^	382 122^	239 221	161^ 119^	923 411	625 513	376 264	219 74^	176^ 85^										
3.30 - 4.00							A	8.3 23	676	1539	366 108^	375 126^	224 224	169^ 118^	827 322	547 438	389 259	230 61^	107^ 56^										
4.00 - 4.30							A	8.2 22	668	1479	408 147^	426 136^	195^ 180^	160^ 194^	890 305^	558 490	436 283^	163^ 27v	LT LT										
NBA ON CBS GM 2					1	174	A	6.1 16	497	1531	361^ 101v	395^ 121v	248^ 187^	191^ 147^	870 460^	607 441^	263^ 224^	115v 68v	151^ 65v										
2 SUN.	3.37P	143	CBS SE		93		B	6.1 16	497	1531	361 101	395 121	248 187	191 147	870 460	607 441	263 224	115 68	151 65										
3.30 - 4.00							A	6.2 17	505	1644	299^ 66v	350^ 112v	222^ 171^	110v 128^	934 529	731 521	322^ 183^	139^ 32v	221^ 111v										
4.00 - 4.30							A	6.7 18	546	1601	363^ 70v	401^ 91v	195^ 157^	179^ 206^	937 559	666 477	190^ 231^	91v 57v	172^ 78v										
4.30 - 5.00							A	6.0 16	489	1393	279^ 70v	311^ 95v	189^ 140^	172^ 122v	830 458^	593 440^	238^ 196^	127^ 85v	125^ 54v										
5.00 - 5.30							A	5.8 14	473	1522	381^ 136^	406^ 123v	287^ 207^	234^ 119v	853 404^	554 407^	272^ 248^	139^ 86v	124v 42v										
5.30 - 6.00							A	6.0 14	489	1470	461^ 162^	485 178^	340^ 258^	248^ 145^	776 329^	485 358^	312^ 246^	95v 77v	114v 44v										
NBC SPORTS-RINGSIDE					3	156	A	6.1 18	497	811	251^ 67v	260^ 74v	202^ 150^	178^ 58v	506 162^	234^ 258^	193^ 248^	15v LT	30v 30v										
1 SAT.	2.30P	120	NBC SE		80		B	6.0 17	489	1174	350 124	401 166	256 204	159 124	721 221	382 383	379 266	16 LT	36 29										
2.30 - 3.00							A	5.7 18	465	931	213^ 93v	241^ 124v	178^ 85v	82v 63v	495^ 213^	256^ 293^	164^ 202^	64v LT	131^ 131^										
3.00 - 3.30							A	7.3 22	595	896	336^ 101v	336^ 101v	283^ 182^	235^ 53v	560 166^	227^ 276^	224^ 284^	LT LT	LT LT										
3.30 - 4.00							A	6.5 18	530	762	263^ 29v	263^ 29v	202^ 202^	234^ 61v	499 139^	233^ 233^	206^ 266^	LT LT	LT LT										
4.00 - 4.30							A	5.0 13	408	571^	140v 30v	140v 30v	88v 88v	110v 52v	431^ 120v	216^ 216^	157^ 215^	LT LT	LT LT										
POPEYE/OLIVE COMEDY SHOW					17	187 185	A	2.8 17	228	1482	136^ LT	136^ 27v	58v 114v	109v 22v	273^ 229^	264^ 264^	44v LT	82v 48v	991 487^										
SAT.	8.00A	30	CBS CA		94	97	B	2.5 17	204	1415	190 78	216 91	138 126	91 48	177 99	123 115	53 41	165 59	857 455										
PRO BOWLERS TOUR					13	175 187	A	8.5 22	693	1491	597 166^	655 148^	369 341	331 266	636 184	355 295	323 242	104^ 45^	96^ 74^										
SAT.	3.30P	90	ABC SE		94	94	B	8.5 22	693	1477	568 173	633 161	325 294	303 269	628 173	332 326	320 235	97 40	119 88										
3.30 - 4.00							A	7.2 20	587	1533	549 173^	651 142^	371 336	328 259	688 162^	365 316	374 276	81^ 33v	113^ 70^										
4.00 - 4.30							A	8.7 22	709	1480	604 168^	649 137^	365 353	345 261	629 189	350 287	314 242	111^ 54^	91^ 79^										
4.30 - 5.00							A	9.7 24	791	1444	618 150^	648 157	365 329	316 266	598 195	354 291	296 210	112^ 44^	86^ 67^										
RICHIE RICH/SCOOBY DOO-1					28	193 193	A	5.2 21	424	1722	226^ 127^	275^ 151^	207^ 141^	124^ 39v	224^ 110^	160^ 129^	79^ 64v	232^ 66v	991 533										
SAT.	10.00A	30	ABC CA		99	99	B	6.1 26	497	1661	219 120	253 140	195 120	91 48	192 108	156 116	66 31	241 103	975 591										
RICHIE RICH/SCOOBY DOO-2					28	197 196	A	6.0 23	489	1581	177^ 115^	201^ 103^	154^ 127^	98^ 17v	168^ 92^	128^ 87^	54v 40v	226^ 65^	986 554										
SAT.	10.30A	30	ABC CA		99	99	B	6.9 28	562	1619	215 114	248 150	197 122	83 39	194 108	155 113	73 31	253 114	924 548										
SCHOOLHOUSE ROCK-8.26AM					28	189 187	A	4.2 25	342	1553	161^ 56v	212^ 139^	194^ 82v	55v 18v	166^ 76v	152^ 126^	76v 14v	157^ 25v	1018 574										
SAT.	8.26A	4	ABC CN		95	94	B	3.6 22	293	1506	190 57	215 114	164 122	75 42	182 101	151 116	57 30	150 31	959 539										

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										AUDIENCE COMPOSITION																				
T/C THIS SEASON NO. OF STATIONS & PROGRAM COVERAGE WK 1 WK 2										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				
										HOUSEHOLD AUDIENCES		WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)						
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK- ING WOM.	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	FEM.	TOTAL	6-11	
WEEKEND DAYTIME CONT'D																														
SCHOOLHOUSE SAT. 8.55A 4 ABC CN 98 99										A 4.0 19 326	1294	50v	LT	83v 58v 58v 25v LT 25v	135v 46v 117v 117v 71v 18v	159v 15v	917 491													
SCHOOLHOUSE SAT. 9.25A 4 ABC CN 98 99										B 4.2 20 342	1553	205	56	219 81 129 101 77 81	176 90 141 122 68 35	179 38	979 549													
SCHOOLHOUSE SAT. 9.25A 4 ABC CN 98 99										A 3.9 16 318	1594	155v	34v	171v 85v 107v 66v 51v 51v	196v 113v 148v 100v 35v 48v	190v 56v	1037 581													
SCHOOLHOUSE SAT. 9.25A 4 ABC CN 98 99										B 4.4 18 359	1478	221	82	252 122 173 112 111 63	198 125 173 135 61 25	173 51	855 483													
SMURFS I SAT. 8.30A 30 NBC CA 99 99										A 7.9 40 644	1860	184v	75v	199 147v 166v 75v 52v 33v	154v 109v 139v 106v 30v 15v	172v 95v	1335 734													
SMURFS I SAT. 8.30A 30 NBC CA 99 99										B 6.2 35 505	1621	179	94	196 108 152 99 70 41	139 76 109 81 44 27	132 64	1154 693													
SMURFS II SAT. 9.00A 30 NBC CA 99 99										A 10.6 47 864	1722	192	58v	215 143 167 62v 57v 44v	122v 79v 102v 69v 28v 20v	140 121v	1245 692													
SMURFS II SAT. 9.00A 30 NBC CA 99 99										B 8.5 39 693	1654	200	97	217 124 167 101 70 45	149 76 114 86 53 30	154 78	1134 696													
SPACE STARS I SAT. 11.00A 30 NBC CA 92 92										A 5.3 19 432	1729	387	158v	422 222v 291 178v 138v 88v	261v 126v 159v 146v 59v 88v	222v 128v	824 352													
SPACE STARS I SAT. 11.00A 30 NBC CA 92 92										B 4.7 17 383	1600	243	125	278 161 214 140 88 46	256 164 212 143 65 36	194 76	872 476													
SPACE STARS II SAT. 11.30A 30 NBC CA 92 92										A 5.1 18 416	1813	348	68v	384 206v 261v 113v 78v 123v	293 121v 157v 127v 102v 128v	208v 97v	928 426													
SPACE STARS II SAT. 11.30A 30 NBC CA 92 92										B 5.0 18 408	1580	252	103	280 153 206 133 78 65	291 165 229 166 94 54	199 73	810 436													
SPIDER-MAN & FRIENDS SAT. 10.30A 30 NBC CA 98 98										A 6.6 25 538	2033	337	172v	368 227 272 146v 76v 76v	222v 110v 163v 122v 59v 59v	279 194v	1164 591													
SPIDER-MAN & FRIENDS SAT. 10.30A 30 NBC CA 98 98										B 5.9 22 481	1712	230	123	265 156 211 134 82 44	224 130 183 127 75 34	210 81	1013 573													
SPORTSBEAT 2 SUN. 2.00P 30 ABC SC 7 165 91										A 2.8 8 228	1140	333v	LT	333v LT 149v 188v 290v 145v	719v 254v 399v 394v 438v 189v	88v 22v	LT LT													
SPORTSBEAT 2 SUN. 2.00P 30 ABC SC 7 165 91										B 3.6 10 293	1604	575	123	616 162 325 269 293 254	669 250 352 359 315 223	167 52	152 102													
SPORTSWORLD 12 162 182										A 5.1 14 416	1452	541	204v	596 141v 266v 235v 293 287v	520 94v 242v 281v 343 188v	132v 70v	204v 153v													
1 SUN. 2.30P 120 NBC SA 86 90										B 6.9 17 562	1564	467	211	543 180 330 278 254 180	792 257 493 466 411 227	86 22	143 111													
2 SUN. 2.30P 90																														
2.30 - 3.00										A 4.5 13 367	1311	425	126v	457 118v 225v 232v 230v 200v	548 162v 301v 300v 338 170v	67v 67v	239v 166v													
3.00 - 3.30										A 5.3 15 432	1394	514	129v	574 106v 220v 203v 282 311	494 68v 245v 291 364 153v	96v 79v	230v 170v													
3.30 - 4.00										A 5.7 16 465	1525	572	223v	653 179v 315 272 303 300	556 72v 215v 279 372 231v	162v 58v	154v 125v													
4.00 - 4.30										A 4.7 13 383	1762	759	480v	817 190v 363v 243v 430v 384v	419v 65v 179v 229v 240v 190v	285v 89v	241v 197v													
SUNDAY MORNING SUN. 9.00A 90 CBS N 88 91										A 5.1 22 416	1690	778	288v	828 189v 326 365 354 427	712 284v 411 449 337 200v	56v 24v	94v 60v													
SUNDAY MORNING SUN. 9.00A 90 CBS N 88 91										B 5.0 24 408	1499	634	225	662 179 276 271 286 347	634 240 349 338 303 220v	49 18	154 88													
9.00 - 9.30										A 4.5 22 367	1594	696	188v	737 115v 164v 252v 281v 485	735 242v 397 457 424 235v	59v 29v	63v 20v													
9.30 - 10.00										A 5.4 23 440	1607	798	270v	832 186v 339 363 394 416	618 254v 347 393 290 164v	64v 31v	93v 59v													
10.00 - 10.30										A 5.6 23 456	1779	794	383	873 243v 432 448 367 379	758 333 471 482 300 199v	33v LT	115v 87v													
SUPERFRIENDS SAT. 8.00A 30 ABC CA 95 94										A 4.5 29 367	1670	148v	41v	199v 137v 177v 77v 40v 22v	163v 77v 140v 124v 63v 23v	119v 32v	1189 606													
SUPERFRIENDS SAT. 8.00A 30 ABC CA 95 94										B 3.5 23 285	1528	196	55	220 113 163 124 73 49	195 110 162 124 60 31	133 28	980 537													
SUPERSTARS 1 SUN. 2.00P 75 ABC SE 90										A 5.1 14 416	1788	709	137v	837 419v 623 394v 311v 214v	475v 180v 268v 231v 193v 180v	276v 186v	200v 200v													
SUPERSTARS 1 SUN. 2.00P 75 ABC SE 90										B 6.3 17 513	1610	549	164	598 194 384 354 314 173	630 221 389 379 316 172	207 87	175 149													
2.00 - 2.30										A 4.9 14 399	1642	750	63v	792 314v 557v 439v 356v 235v	419v 145v 192v 152v 175v 181v	223v 135v	208v 208v													
2.30 - 3.00										A 4.9 13 399	1942	704	188v	888 496v 713 398v 314v 175v	479v 163v 268v 256v 215v 186v	377v 274v	198v 198v													
TARZAN/L.RANGER/ZORRO HR1 SAT. 8.30A 30 CBS CA 99 98										A 3.6 18 293	1870	299v	126v	299v 123v 181v 194v 176v 38v	301v 219v 252v 162v 82v 49v	171v 130v	1099 527													
TARZAN/L.RANGER/ZORRO HR1 SAT. 8.30A 30 CBS CA 99 98										B 3.6 19 293	1552	252	95	276 112 177 140 126 72	236 109 163 138 104 56	204 67	836 429													
TARZAN/L.RANGER/ZORRO HR2 SAT. 9.00A 30 CBS CA 99 98										A 4.3 19 350	1780	303v	126v	360 175v 251v 137v 156v 109v	315v 203v 263v 171v 112v 52v	182v 82v	923 443													
TARZAN/L.RANGER/ZORRO HR2 SAT. 9.00A 30 CBS CA 99 98										B 4.6 20 375	1578	286	98	332 154 206 128 132 107	278 142 188 154 112 70	205 60	763 397													
THIS WEEK-DAVID BRINKLEY SUN. 11.30A 60 ABC N 86 91										A 4.4 15 359	1351	574	142v	585 142v 242v 204v 246v 326v	560 123v 251v 278v 331v 259v	75v 25v	131v 89v													
THIS WEEK-DAVID BRINKLEY SUN. 11.30A 60 ABC N 86 91										B 3.8 13 310	1408	578	166	613 138 235 222 241 337	648 180 286 274 287 311	45 20	102 68													
11.30 - 12.00										A 4.2 15 342	1348	622	187v	628 205v 307v 246v 251v 300v	509 93v 234v 283v 351v 226v	65v 26v	146v 102v													
12.00 - 12.30										A 4.5 16 367	1349	537	93v	547 83v 179v 161v 238v 354	606 150v 262v 266v 311v 296v	85v 25v	111v 74v													

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																	
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	WOMEN					MEN					TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11							
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+								
WEEKEND DAYTIME CONT'D																																	
30 MINUTES																																	
SAT. 1.30P 30 CBS DN 20 117 137 A 3.6 11 293 1614 590 204^ 686 211^ 279^263^ 205^297^ 523 174^ 339^257^ 253^184^ 88^ 38^ 317^ 229^																																	
SAT. 1.30P 30 CBS DN 68 75 B 3.8 12 310 1495 489 186 556 224 338 238 220 181 323 124 205 175 166 96 156 77 460 294																																	
THUNDARR THE BARBARIAN 9 194 192 A 4.0 20 326 1454 80^ 19^ 98^ 59^ 59^ 49^ 17^ 22^ 196^105^ 183^165^ 78^ LT 135^ LT 1025 558																																	
SAT. 8.30A 30 ABC CA 98 99 B 4.1 20 334 1537 209 58 222 94 146 109 83 65 197 125 171 145 60 26 187 37 931 527																																	
TOM AND JERRY COMEDY SHOW 24 139 154 A 5.0 17 408 1422 355 108^ 375 162^ 223^145^ 146^152^ 216^ 78^ 95^ 93^ 98^ 94^ 125^ 96^ 706 355																																	
SAT. 12.30P 30 CBS CA 69 84 B 5.8 19 473 1659 327 150 387 199 271 167 133 105 303 166 227 154 111 63 176 80 793 439																																	
TROLLKINS 15 152 165 A 4.0 15 326 1202 228^ 34^ 252^139^ 184^110^ 97^ 68^ 222^ 74^ 107^111^ 134^ 89^ 134^107^ 594 304^																																	
SAT. 12.00N 30 CBS CA 77 89 B 4.9 16 399 1553 305 168 377 214 292 157 132 76 313 162 226 176 121 73 165 94 698 368																																	
USA VS-WRLD-OLYMPIC SPRTS 9 174 178 A 6.5 17 530 1602 592 220^ 615 262 387 328 242 175^ 682 333 477 365 269 165^ 84^ 33^ 221^ 171^																																	
1 SUN. 3.15P 75 ABC SE 91 94 B 7.6 19 619 1578 518 196 546 193 338 307 259 164 710 277 451 419 341 175 146 60 176 132																																	
2 SUN. 3.30P 60																																	
3.30 - 4.00 A 5.9 16 481 1710 710 308^ 730 410^ 502 342^ 207^181^ 703 326^ 468^376^ 224^209^ 47^ 47^ 230^ 196^																																	
4.00 - 4.30 A 7.3 19 595 1661 606 195^ 629 262 397 324 238^197^ 665 343 487 333 239^156^ 92^ 34^ 275 200^																																	
WOMEN'S NCAA BKBL CHAMP(S) 159 A 7.3 22 595 1477 356^148^ 399 167^ 210^114^ 125^161^ 765 306^ 470 426 347^227^ 182^ 64^ 131^ 104^																																	
1 SUN. 12.00N 120 CBS SE 93																																	
12.00 - 12.30 A 5.6 18 456 1546 373^169^ 401^158^ 169^ 78^ 91^210^ 830 389^ 565 434^ 373^206^ 141^ LT 174^ 140^																																	
12.30 - 1.00 A 6.8 21 554 1601 393^181^ 438 203^ 256^118^ 133^160^ 858 386^ 544 496 365^226^ 195^ 73^ 110^ 110^																																	
1.00 - 1.30 A 7.9 23 644 1464 349^153^ 398 179^ 240^142^ 120^125^ 719 263^ 394 373 306^245^ 197^ 91^ 150^ 112^																																	
1.30 - 2.00 A 8.8 25 717 1357 328^109^ 376 140^ 176^113^ 145^166^ 692 226^ 415 416 355 225^ 181^ 74^ 108^ 73^																																	

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. MAR. 22, 1982

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
W E K 1	TOTAL AUDIENCE (Households (000) & %)						19,970 24.5				21,110 25.9								
	ABC TV						THAT'S INCREDIBLE (R)					ABC MONDAY NIGHT MOVIE TOMORROW'S CHILD(OP)							
	AVERAGE AUDIENCE (Households (000) & %)						15,570 19.1	18.0*		20.2*	14,590 17.9	16.7*		18.0*		18.3*		18.8*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						29 17.3	27 *		30 *	29 16.7	25 *		28 *		30 *		32 *	
W E K 2	TOTAL AUDIENCE (Households (000) & %)						16,630 20.4		15,160 18.6		21,110 25.9		18,260 22.4		16,380 20.1				
	CBS TV						IT'S MAGIC CHARLIE BROWN (R)(OP)		MR. MERLIN		M*A*S*H		HOUSE CALLS		LOU GRANT				
	AVERAGE AUDIENCE (Households (000) & %)						14,830 18.2		13,610 16.7		19,150 23.5		16,460 20.2		12,960 15.9		16.4*	15.4*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						28 17.9		25 18.6		36 23.1		32 24.0		27 16.7		27 *	27 *	
W E K 3	TOTAL AUDIENCE (Households (000) & %)						16,710 20.5				18,260 22.4								
	NBC TV						LITTLE HOUSE-PRAIRIE (R)(OP)					NBC MONDAY NIGHT MOVIES THE TOWERING INFERNO, PART 2(R)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)						12,140 14.9	14.6*		15.2*	11,740 14.4	13.6*		13.9*		14.9*		15.1*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						22 14.6	22 *		23 *	23 13.7	21 *		22 *		25 *		26 *	
W E K 4	TOTAL AUDIENCE (Households (000) & %)						18,170 22.3				44,830 55.0								
	ABC TV						PAVAROTTI & FRIENDS (OP)					ACADEMY AWARDS (9:00-12:06AM)(-OP)							
	AVERAGE AUDIENCE (Households (000) & %)						12,230 15.0	15.8*		14.3*	27,380 33.6	25.5*		30.1*		37.4*		38.8*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						22 16.8	23 *		21 *	53 24.1	35 *		41 *		55 *		62 *	
W E K 5	TOTAL AUDIENCE (Households (000) & %)						27,220 33.4								10,840 13.3	6,030 7.4	5,460 6.7		
	CBS TV						CBS NCAA BSKBL CHAMP-MON. GEORGETOWN VS NORTH CAROLINA(OP) (8:00-10:01PM)(-OP)							(1) (OP)	CBS NEWS UPDATE		LOVE AT FIRST SIGHT (R)		
	AVERAGE AUDIENCE (Households (000) & %)						17,600 21.6	20.2*		21.5*		21.2*		23.4*	10,840 13.3	5,950 7.3	4,240 5.2		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						31 19.4	30 *		31 *	29 *	32 *		32 *	19 13.3	11 7.3	8 5.2	5.3	
W E K 6	TOTAL AUDIENCE (Households (000) & %)						24,120 29.6								11,490 14.1				
	NBC TV						NBC MONDAY NIGHT MOVIES WILD HORSE HANK(SUS-OP)(OP)							TWO GUYS FROM MUCK					
	AVERAGE AUDIENCE (Households (000) & %)						15,490 19.0	19.3*		21.5*		18.1*		17.1*	7,820 9.6			9.8*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						26 17.8	27 *		30 *		25 *		24 *	16 9.9			17 *	
TV HOUSEHOLDS USING TV			WK. 1	60.6	61.4	62.3	64.0	65.0	66.6	66.7	67.3	65.9	65.7	63.9	63.9	60.9	59.9	59.4	56.4
(See Def. 1)			WK. 2	62.1	63.6	65.0	66.8	69.3	71.6	72.5	72.7	72.9	73.2	73.0	71.7	66.0	62.2	59.4	56.6

U.S. TV Households: 81,500,000

(1) CBS NCAA BSKBL POST-MON., CBS, (10:01-10:15PM)(S)

For explanation of symbols, See page A.

EVE. MON. MAR. 29, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. MAR.23, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					21,190 26.0		23,390 28.7		22,090 27.1		21,430 26.3		23,960 29.4			
	ABC TV					HAPPY DAYS		JOANIE LOVES CHACHI		THREE'S COMPANY		TOO CLOSE FOR COMFORT		HART TO HART (R)			
	AVERAGE AUDIENCE (Households (000) & %)					18,420 22.6		21,680 26.6		20,540 25.2		19,970 24.5		19,150 23.5			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					35 21.3	23.8	40 25.9	27.3	38 25.0	25.4	37 24.4	24.6	39 24.1	24.1	23.3	22.2
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					12,140 14.9				19,400 23.8							
	CBS TV							Q.E.D. (OP)						OLIVER TWIST			
	AVERAGE AUDIENCE (Households (000) & %)					8,480 10.4	10.9*		9.8*	14,100 17.3	16.0*		17.2*		17.9*		18.2*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					16 11.2	17* 10.5	9.8	15* 9.8	27 15.4	24* 16.6		26* 17.1		28* 17.9	18.3	31* 19.0
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					15,890 19.5				14,260 17.5				12,060 14.8			
	NBC TV							BRET MAVERICK (OP)		FLAMINGO ROAD (SUS-OP)				BARBARA MANDRELL (R)			
	AVERAGE AUDIENCE (Households (000) & %)					12,710 15.6	15.0*		16.2*	11,170 13.7	13.4*		14.0*	9,050 11.1	11.6*		10.7*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					24 14.8	23* 15.2		24* 15.9	20 13.5	20* 13.3		21* 13.9	18 11.8	18* 11.5	10.7	18* 10.6
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					19,320 23.7		20,620 25.3		22,410 27.5		21,760 26.7		23,310 28.6			
	ABC TV					HAPPY DAYS (R)		JOANIE LOVES CHACHI		THREE'S COMPANY (R)		TOO CLOSE FOR COMFORT (R)(OP)		HART TO HART (R)			
	AVERAGE AUDIENCE (Households (000) & %)					17,120 21.0		19,150 23.5		20,380 25.0		19,970 24.5		18,500 22.7			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					33 19.8	22.3	35 23.0	24.0	38 24.2	25.7	38 24.4	24.5	40 22.6	38* 22.7	23.0	41* 22.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					11,900 14.6				16,220 19.9							
	CBS TV							Q.E.D. (OP)						CBS TUESDAY NIGHT MOVIES GIDEON'S TRUMPET(R)			
	AVERAGE AUDIENCE (Households (000) & %)					8,800 10.8	10.6*		11.1*	9,860 12.1	11.0*		11.7*		13.1*		12.7*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					17 11.2	17* 9.9	11.1	17* 11.0	20 11.3	17* 10.7		18* 11.5	11.9	22* 12.9	13.3	23* 12.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					17,120 21.0				16,220 19.9				12,470 15.3			
	NBC TV							BRET MAVERICK (R)(OP)		FLAMINGO ROAD (OP)				BARBARA MANDRELL (R)			
	AVERAGE AUDIENCE (Households (000) & %)					13,940 17.1	16.6*		17.5*	13,610 16.7	16.3*		17.0*	9,620 11.8	12.2*		11.5*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					26 16.4	26* 16.9		26* 17.1	26 16.3	25* 16.4		26* 17.1	21 12.4	21* 12.1	11.4	21* 11.5
TV HOUSEHOLDS USING TV WK. 1		57.7	60.2	62.2	62.9	63.3	64.9	66.5	67.9	67.1	67.1	66.7	66.8	63.5	62.4	60.0	56.6
(See Def. 1) WK. 2		58.5	60.2	61.9	63.7	63.1	64.6	66.1	67.4	65.3	65.2	65.2	64.3	60.0	58.8	56.7	54.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.TUE. MAR.30, 1982

NielSEN NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. MAR.24, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					15,240 18.7				21,680 26.6				23,640 29.0			
	ABC TV					GREATEST AMERICAN HERO				FALL GUY (OP)				DYNASTY			
	AVERAGE AUDIENCE (Households (000) & %)					12,310 15.1	14.4*		15.8*	16,950 20.8	19.2*		22.4*	19,320 23.7	23.5*		24.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					24 14.2	23 *	15.2	25 *	33 18.4	30 *	21.9	36 *	42 23.3	41 *	23.9	44 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					15,970 19.6				13,040 16.0		8,880 10.9		8,070 9.9			
	CBS TV					HERBIE, THE LOVE BUG (OP)				WKRP IN CINCINNATI				BAKER'S DOZEN			
	AVERAGE AUDIENCE (Households (000) & %)					12,880 15.8	15.5*		16.1*	11,410 14.0		7,420 9.1		6,190 7.6	7.5*		7.7*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					25 15.0	25 *	16.0	25 *	22 13.8	14.3	15 9.5		14 7.3	13 *	7.7	14 *
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					23,060 28.3						16,460 20.2		17,200 21.1			
	NBC TV					REAL PEOPLE (R)(OP)				FACTS OF LIFE (OP)				QUINCY, M.E.			
	AVERAGE AUDIENCE (Households (000) & %)					15,320 18.8	18.8*		19.3*	14,510 17.8	18.4*	14,510 17.8		13,940 17.1	17.0*		17.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					30 18.3	30 *	19.2	30 *	29 17.7	29 *	29	18.0	30 16.8	30 *	17.4	31 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)									17,690 21.7		20,860 25.6				20,050 24.6	
	ABC TV					REAGAN NEWS CONF.-ABC (8:00-8:40PM) (SUS)				GREATEST AMERICAN HERO (8:40-9:40PM)(-OP)				FALL GUY (R)(OP)(-OP) (9:40-10:40PM)			
	AVERAGE AUDIENCE (Households (000) & %)									12,960 15.9	14.8*	14,020 17.2				12,800 15.7	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %									25 14.3	24 *	29 16.7	14.9*		18.0*	34 19.6	18.1*
W E E K 2	TOTAL AUDIENCE (Households (000) & %)									17,930 22.0		15,730 19.3		11,170 13.7		11,490 14.1	
	CBS TV					REAGAN NEWS CONF.-CBS (8:00-8:38PM) (SUS)				HERBIE, THE LOVE BUG (8:38-9:38PM)(-OP)				WKRP IN CINCINNATI (9:38-10:08PM) (-OP)(OP)			
	AVERAGE AUDIENCE (Households (000) & %)									12,390 15.2	14.1*	12,710 15.6		9,620 11.8		7,820 9.6	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %									24 13.7	23 *	25 15.8	14.9*	21 12.5		20 9.5	9.6*
W E E K 2	TOTAL AUDIENCE (Households (000) & %)									21,270 26.1		18,750 23.0		16,300 20.0		16,950 20.8	
	NBC TV					REAGAN NEWS CONF.-NBC (8:00-8:37PM) (SUS)				REAL PEOPLE (8:37-9:30PM) (R)(OP)				FACTS OF LIFE (OP)(OP)			
	AVERAGE AUDIENCE (Households (000) & %)									15,240 18.7	17.0*	15,970 19.6		14,020 17.2		12,230 15.0	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %									29 16.6	27 *	31 17.2	20.0*	29 17.1		31 13.7	28 *
TV HOUSEHOLDS USING TV WK. 1		57.0	58.7	60.1	61.6	61.8	63.4	63.4	64.9	64.1	63.6	62.0	61.9	58.3	56.6	55.6	54.5
(See Def. 1)		55.4	57.5	58.7	60.5	60.8	61.8	62.7	62.2	63.1	63.6	62.0	61.1	58.7	56.2	51.4	48.5
U.S. TV Households: 81,500,000																	

For explanation of symbols, See page A

EVE.WED. MAR.31, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. MAR.25, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					12,630 15.5		10,430 12.8		18,750 23.0		14,430 17.7		17,360 21.3			
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)					11,000 13.5		9,700 11.9		17,360 21.3		12,800 15.7		13,200 16.2			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					21 13.2		19 11.4		33 20.9		25 15.4		28 16.7		16.8* 16.9	15.6* 14.8
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					22,490 27.6				17,200 21.1				14,590 17.9			
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					19,320 23.7				13,120 16.1				11,570 14.2			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					37 22.4		36* 24.1		25 16.1		24* 15.4		26* 16.0		23* 14.2	26* 14.8
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					16,300 20.0				14,430 17.7		16,220 19.9		19,970 24.5			
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					12,960 15.9				12,880 15.8		15,080 18.5		15,810 19.4			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					25 14.7		24* 15.4		24 15.2		29 16.5		33 18.9		18.8* 18.6	20.0* 20.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					15,400 18.9				16,950 20.8		14,670 18.0		17,520 21.5			
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)					11,170 13.7				14,750 18.1		13,280 16.3		14,430 17.7			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					23 12.4		21* 13.1		30 18.0		27 15.9		31 17.8		18.4* 19.0	17.0* 16.4
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					21,760 26.7				15,490 19.0				13,200 16.2			
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					18,010 22.1				11,740 14.4				10,680 13.1			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					37 21.5		37* 22.9		24 13.5		22* 13.9		25* 15.4		23* 13.0	24* 13.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					14,830 18.2				16,790 20.6		16,300 20.0		18,750 23.0			
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					10,920 13.4				15,080 18.5		15,160 18.6		14,750 18.1			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					22 13.5		22* 12.8		30 17.8		31 19.2		32 18.5		18.2* 17.9	18.0* 17.9
TV HOUSEHOLDS USING TV		WK. 1	58.4	60.5	60.8	63.1	63.3	64.3	64.1	64.6	64.7	65.1	63.4	62.9	59.6	58.7	58.0
(See Def. 1)		WK. 2	55.1	56.2	57.8	59.2	59.9	60.0	60.8	61.2	60.4	61.4	59.7	59.5	57.5	57.3	56.3

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.THU. APR.1, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					14,260 17.5		13,860 17.0		15,810 19.4				18,500 22.7			
	ABC TV					BENSON		BARNEY MILLER				PHOENIX (OP)				STRIKE FORCE	
	AVERAGE AUDIENCE (Households (000) & %)					12,550 15.4		12,630 15.5		12,060 14.8				14,180 17.4			
	SHARE OF AUDIENCE %					25		25		24		14.4*		15.3*		16.7*	18.2*
	AVG. AUD. BY ¼ HR. %					14.5	16.3	15.3	15.7	14.3	24 *	14.6	15.1	25 *	15.9	17.4	18.2
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					23,800 29.2				26,650 32.7				19,480 23.9			
	CBS TV							DUKES OF HAZZARD (OP)				DALLAS				CAPITOL	
	AVERAGE AUDIENCE (Households (000) & %)					18,750 23.0				22,820 28.0				14,510 17.8			
	SHARE OF AUDIENCE %					37		21.4*		46		27.4*		32		19.2*	16.3*
	AVG. AUD. BY ¼ HR. %					20.6	22.2	35 *	24.2	25.0	45 *	28.0	28.7	47 *	20.4	18.1	15.6
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					9,290 11.4				11,410 14.0							
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					6,930 8.5				5,380 6.6							
	SHARE OF AUDIENCE %					14		8.6*		11		6.4*		9 *		7.2*	7.1*
	AVG. AUD. BY ¼ HR. %					8.9	8.3	14 *	8.5	6.8	6.1	5.8	5.7	7.1	7.4	7.1	7.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					13,940 17.1		12,880 15.8		14,670 18.0				13,860 17.0			
	ABC TV					BENSON		BARNEY MILLER				PHOENIX (OP)				STRIKE FORCE	
	AVERAGE AUDIENCE (Households (000) & %)					12,060 14.8		11,570 14.2		11,650 14.3				11,740 14.4			
	SHARE OF AUDIENCE %					26		24		23		13.8*		14.9*		14.0*	14.8*
	AVG. AUD. BY ¼ HR. %					14.2	15.4	24	14.2	13.4	23 *	14.2	14.8	24 *	13.6	14.3	14.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					23,390 28.7				27,380 33.6				20,780 25.5			
	CBS TV							DUKES OF HAZZARD (OP)				DALLAS				FALCON CREST	
	AVERAGE AUDIENCE (Households (000) & %)					18,260 22.4				23,720 29.1				18,090 22.2			
	SHARE OF AUDIENCE %					38		20.4*		48		28.3*		39		22.5*	21.8*
	AVG. AUD. BY ¼ HR. %					19.5	21.3	36 *	23.8	27.1	47 *	29.5	30.5	49 *	23.0	22.1	19.4
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					11,410 14.0				12,710 15.6							
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					8,480 10.4				6,850 8.4							
	SHARE OF AUDIENCE %					18		10.6*		14		7.4*		12 *		9.2*	9.6*
	AVG. AUD. BY ¼ HR. %					10.7	10.5	18 *	10.7	7.5	12 *	7.3	7.3	12 *	9.2	9.2	9.7
TV HOUSEHOLDS USING TV WK. 1		55.7	57.3	57.9	59.0	60.8	61.5	62.4	63.0	60.8	61.1	61.3	60.9	56.5	56.1	54.9	52.5
(See Def. 1) WK. 2		52.7	54.7	55.3	56.0	56.4	58.4	59.2	59.9	59.7	61.3	61.8	60.8	57.3	57.0	56.6	55.1
U.S. TV Households: 81,500,000																	

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E K 1	TOTAL AUDIENCE (Households (000) & %)					17,520 21.5				18,750 23.0				20,210 24.8			
	ABC TV								T.J. HOOKER (OP)				LOVE BOAT (OP)				FANTASY ISLAND (R)
	AVERAGE AUDIENCE (Households (000) & %)					13,200 16.2	15.5*		16.9*	15,490 19.0	17.5*		20.5*	15,970 19.6	19.7*		19.6*
	SHARE OF AUDIENCE (Households (000) & %)					27	26 *		28 *	31	29 *		34 *	37	36 *		38 *
W E K 2	AVG. AUD. BY ¼ HR.					14.8	16.3	16.5	17.4	16.8	18.3	20.4	20.6	19.5	19.8	19.7	19.5
	TOTAL AUDIENCE (Households (000) & %)					22,660 27.8								8,880 10.9			
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)													5,380 6.6	7.6*		5.7*
W E K 3	SHARE OF AUDIENCE (Households (000) & %)													12	14 *		11 *
	AVG. AUD. BY ¼ HR.					16.8	17.1	15.0	11.5	19.2	20.1	20.9	20.7	20.3	19.9	19.9	18.5
	TOTAL AUDIENCE (Households (000) & %)					13,860 17.0								14,180 17.4			
	NBC TV																
W E K 4	AVERAGE AUDIENCE (Households (000) & %)					8,480 10.4	9.8*		9.9*		11.5*	11.7	8.7*		12.7*		13.7*
	SHARE OF AUDIENCE (Households (000) & %)					17	16 *		16 *		19 *	21	15 *		23 *		27 *
	AVG. AUD. BY ¼ HR.					10.1	9.6	9.6	10.2	11.5	11.5	8.4	9.0	12.4	13.0	13.7	13.8
	TOTAL AUDIENCE (Households (000) & %)					17,120 21.0								20,130 24.7			14,750 18.1
W E K 5	ABC TV								T.J. HOOKER (OP)				LOVE BOAT (R)(OP)				PERRY COMO EASTER SPECIAL
	AVERAGE AUDIENCE (Households (000) & %)					13,280 16.3	15.2*		17.4*	16,220 19.9	19.3*		20.5*	10,760 13.2	13.7*		12.7*
	SHARE OF AUDIENCE (Households (000) & %)					29	27 *		31 *	36	34 *		37 *	25	25 *		24 *
	AVG. AUD. BY ¼ HR.					14.7	15.7	16.8	18.1	18.8	19.7	20.3	20.7	14.4	13.1	12.9	12.5
W E K 6	TOTAL AUDIENCE (Households (000) & %)					15,000 18.4		13,860 17.0		18,500 22.7							
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					13,280 16.3		12,390 15.2		11,080 13.6	13.1*		12.2*		14.7*		14.4*
	SHARE OF AUDIENCE (Households (000) & %)					29		27		25	23 *		22 *		27 *		27 *
W E K 7	AVG. AUD. BY ¼ HR.					16.3	16.4	15.3	15.2	13.3	12.8	12.3	12.1	14.3	15.1	14.5	14.3
	TOTAL AUDIENCE (Households (000) & %)					8,560 10.5		11,900 14.6						13,280 16.3			
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					7,420 9.1		7,250 8.9	8.0*		9.3*		9.3*	10,600 13.0	12.3*		13.8*
W E K 8	SHARE OF AUDIENCE (Households (000) & %)					16		16	14 *		17 *		17 *	24	22 *		26 *
	AVG. AUD. BY ¼ HR.					9.0	9.3	8.0	7.9	9.4	9.2	9.2	9.4	11.7	12.8	13.3	14.2
	TOTAL AUDIENCE (Households (000) & %)																
	TV HOUSEHOLDS USING TV (See Def. 1)																

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
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WEEK 1	TOTAL AUDIENCE (Households (000) & %)		{	6,680 8.2																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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For explanation of symbols, See page A

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{	12,710 15.6				14,100 17.3				21,190 26.0							
	ABC TV		CODE RED (R)				TODAY'S FBI (R)(OP)				ABC SUNDAY NIGHT MOVIE CONVOY(R)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)	{	9,370 11.5	11.0*		12.1* 20 *	11,410 14.0	13.4* 21 *		14.5* 22 *	13,370 16.4	16.8* 25 *		16.2* 25 *		16.8* 28 *	16.0* 28 *	
	SHARE OF AUDIENCE %	%	19	19 *		20 *	22	21 *		22 *	27	25 *		25 *		28 *	28 *	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{	26,320 32.3				18,260 22.4	18,420 22.6			18,990 23.3	21,350 26.2		19,800 24.3				
	CBS TV		60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE (R)		JEFFERSONS		TRAPPER JOHN, M.D.			
	AVERAGE AUDIENCE (Households (000) & %)	{	21,190 26.0	24.5*		27.4* 45 *	15,650 19.2	16,460 20.2			17,690 21.7	19,400 23.8		16,540 20.3	20.8* 35 *		19.7* 35 *	
	SHARE OF AUDIENCE %	%	43	42 *		45 *	30	31		31	33	37		35	35 *		35 *	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{	11,570 14.2				18,830 23.1				21,840 26.8							
	NBC TV		FATHER MURPHY				BOB HOPE LAUGHS/MOVIE AWD (OP)				NBC SUNDAY NIGHT MOVIE MACARTHUR(R)(OP) (9:00-11:41PM)							
	AVERAGE AUDIENCE (Households (000) & %)	{	9,290 11.4	10.3*		12.4* 20 *	14,260 17.5	17.1* 27 *		17.9* 27 *	12,230 15.0	15.6* 24 *		16.0* 25 *		15.1* 25 *	14.4* 26 *	
	SHARE OF AUDIENCE %	%	19	18 *		20 *	27	27 *		27 *	26	24 *		25 *		25 *	26 *	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{	13,450 16.5				14,510 17.8				24,530 30.1							
	ABC TV		INSIDE AMERICA				TODAY'S FBI (R)(OP)				ABC SUNDAY NIGHT MOVIE SHOUT AT THE DEVIL(OP) (9:00-11:17PM) (SUSTAINING 11:17-11:32PM)							
	AVERAGE AUDIENCE (Households (000) & %)	{	9,290 11.4	10.9*		11.8* 19 *	12,060 14.8	13.5* 23		16.0* 25 *	14,180 17.4	17.1* 29		18.7* 29 *		17.1* 28 *	16.7* 29 *	
	SHARE OF AUDIENCE %	%	19	19 *		19 *	23	22 *		25 *	29	26 *		29 *		28 *	29 *	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{	25,430 31.2				18,990 23.3	18,260 22.4			18,830 23.1	19,070 23.4						
	CBS TV		60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE		AFI-SALUTES FRANK CAPRA					
	AVERAGE AUDIENCE (Households (000) & %)	{	20,860 25.6	24.8*		26.4* 44 *	16,630 20.4	16,710 20.5			16,790 20.6	12,550 15.4		16.3* 25 *		15.7* 26 *	14.2* 24 *	
	SHARE OF AUDIENCE %	%	43	42 *		44 *	33	32		32	32	25	25 *	26 *		26 *	24 *	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{	12,140 14.9				17,930 22.0				24,450 30.0							
	NBC TV		FATHER MURPHY				CHIPS (OP)				NBC SUNDAY NIGHT MOVIE MEATBALLS(R)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)	{	8,970 11.0	10.0*		12.1* 20 *	14,430 17.7	17.1* 28		18.3* 28 *	15,810 19.4	19.0* 31		21.0* 33 *		19.7* 32 *	17.9* 31 *	
	SHARE OF AUDIENCE %	%	18	17 *		20 *	28	28 *		28 *	31	29 *		33 *		32 *	31 *	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	57.0	59.4	60.9	62.2	63.1	64.3	65.4	66.6	65.9	66.3	66.0	64.3	59.9	58.9	57.6	54.7
		WK. 2	57.7	59.7	60.5	60.7	61.2	62.7	64.0	64.6	64.8	65.3	65.0	64.3	62.3	60.5	59.5	56.7

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	4,160 5.1														
	ABC TV		ABC WEEKEND REPORT-SUN.														
	AVERAGE AUDIENCE (Households (000) & %)	{	3,910 4.8														
	SHARE OF AUDIENCE %	%	10														
	AVG. AUD. BY ¼ HR.	%	4.8														
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	5,380 6.6														
	CBS TV		CBS SUNDAY NEWS- OSGOOD														
	AVERAGE AUDIENCE (Households (000) & %)	{	5,130 6.3														
	SHARE OF AUDIENCE %	%	13														
	AVG. AUD. BY ¼ HR.	%	6.3														
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{				2,690 3.3											
	NBC TV		NBC SUNDAY NIGHT MOVIE MACARTHUR(R) (9:00-11:41PM)				NBC LATE NIGHT MOVIE DEATH RAY 2000(R) (12:12-1:54AM) (SUSTAINING 1:54-2:12AM)										
	AVERAGE AUDIENCE (Households (000) & %)	{				1,300 1.6											
	SHARE OF AUDIENCE %	%				11 2.1											
	AVG. AUD. BY ¼ HR.	%	15.2	14.3	13.0		2.2	1.9	1.8*	1.5	1.3*	1.2	1.4	1.3*	1.2		

W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{			3,420 4.2												
	ABC TV		(1)		ABC WEEKEND REPORT-SUN. (11:34-11:49PM)												
	AVERAGE AUDIENCE (Households (000) & %)	{			3,100 3.8												
	SHARE OF AUDIENCE %	%			10												
	AVG. AUD. BY ¼ HR.	%	17.3	17.0	3.9	3.4											
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	4,480 5.5														
	CBS TV		CBS SUNDAY NEWS- OSGOOD														
	AVERAGE AUDIENCE (Households (000) & %)	{	4,400 5.4														
	SHARE OF AUDIENCE %	%	11														
	AVG. AUD. BY ¼ HR.	%	5.4														
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{			3,020 3.7												
	NBC TV		NBC LATE NIGHT MOVIE TILT (11:30-1:08AM) (SUSTAINING 1:08-1:30AM)														
	AVERAGE AUDIENCE (Households (000) & %)	{			1,300 1.6												
	SHARE OF AUDIENCE %	%			6												
	AVG. AUD. BY ¼ HR.	%			2.0	1.8	1.9	1.6	1.3	1.2	1.2						
TV HOUSEHOLDS USING TV		WK. 1	47.9	42.3	35.4	30.2	25.3	22.0	18.3	15.7	13.6	12.4	10.5	9.4	7.9	7.4	6.9
(See Def. 1)		WK. 2	51.2	47.5	38.5	31.3	25.5	22.8	19.9	17.8	16.0	13.8	12.3	11.0	9.0	7.5	6.4

U.S. TV Households: 81,500,000

(1) ABC SUNDAY NIGHT MOVIE, SHOUT AT THE DEVIL, ABC, (9:00-11:17PM) (SUSTAINING 11:17-11:32PM)

For explanation of symbols, See page A.

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,890 6.0				5,130 6.3									
		AVERAGE AUDIENCE (Households (000) & %)			3,910 4.8				4,160 5.1									
		SHARE OF AUDIENCE %			25				24									
		AVG. AUD. BY ¼ HR. %			4.8	4.8			5.1	5.1								
WEEK 1	CBS TV	TOTAL AUDIENCE (Households (000) & %)			2,850 3.5				3,260 4.0						4,730 5.8		5,540 6.8	
		AVERAGE AUDIENCE (Households (000) & %)			2,200 2.7				2,610 3.2						3,910 4.8		4,970 6.1	
		SHARE OF AUDIENCE %			13				15						23		28	
		AVG. AUD. BY ¼ HR. %			2.6	2.8			3.2	3.3					4.4	5.1	5.9	6.4
WEEK 1	NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,890 6.0				4,080 5.0						1,630 2.0		2,770 3.4	
		AVERAGE AUDIENCE (Households (000) & %)			3,910 4.8				3,340 4.1						1,300 1.6		2,280 2.8	
		SHARE OF AUDIENCE %			24				20						8		13	
		AVG. AUD. BY ¼ HR. %			5.0	4.6			4.2	4.0					1.6	1.6	2.6	3.0
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,620 6.9				5,540 6.8									
		AVERAGE AUDIENCE (Households (000) & %)			4,650 5.7				4,650 5.7									
		SHARE OF AUDIENCE %			28				27									
		AVG. AUD. BY ¼ HR. %			5.7	5.6			5.8	5.6								
WEEK 2	CBS TV	TOTAL AUDIENCE (Households (000) & %)			2,690 3.3				2,690 3.3						4,400 5.4		5,220 6.4	
		AVERAGE AUDIENCE (Households (000) & %)			2,200 2.7				2,200 2.7						3,590 4.4		4,560 5.6	
		SHARE OF AUDIENCE %			13				13						22		27	
		AVG. AUD. BY ¼ HR. %			2.7	2.7			2.7	2.7					4.1	4.7	5.5	5.9
WEEK 2	NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,730 5.8				4,650 5.7						2,120 2.6		2,770 3.4	
		AVERAGE AUDIENCE (Households (000) & %)			3,830 4.7				3,830 4.7						1,630 2.0		2,360 2.9	
		SHARE OF AUDIENCE %			23				22						10		14	
		AVG. AUD. BY ¼ HR. %			4.7	4.6			4.7	4.7					2.0	2.0	2.8	3.0
TV HOUSEHOLDS USING TV		WK. 1	11.4	14.1	16.5	18.0	20.0	21.1	21.2	21.1	20.7	20.8	20.8	21.2	20.8	21.3	21.7	22.6
(See Def. 1)		WK. 2	12.0	14.3	16.7	18.0	19.7	20.7	20.6	20.3	19.9	20.1	20.2	20.2	19.9	20.1	20.7	21.1

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 6,680 8.2	LOVE BOAT DAYTIME >(-OP)(S)(OP)				{ 5,790 7.1	FAMILY FEUD		{ 6,280 7.7	RYAN'S HOPE (SUS-OP)		{ 9,540 11.7	ALL MY CHILDREN (OP)		{ 8,880 10.9	ONE LIFE TO LIVE (SUS-OP)	
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,890 6.0					{ 4,890 6.0			{ 5,380 6.6			{ 7,340 9.0			{ 6,760 8.3		
	SHARE OF AUDIENCE %	26					23			25			31	8.5*		30	8.1*	
	AVG. AUD. BY 1/4 HR. %	5.4					5.8	6.2		6.5	6.7		8.3	8.8		9.5	8.1	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 6,360 7.8	7,420 9.1						{ 7,740 9.5	YOUNG AND THE RESTLESS		{ 7,500 9.2	AS THE WORLD TURNS					{ 5,870 7.2
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,620 6.9	6,520 8.0						{ 5,870 7.2	7.2*		{ 5,870 7.2	6.9*					{ 5,130 6.3
	SHARE OF AUDIENCE %	30	33						27	28*		27*	25					23
	AVG. AUD. BY 1/4 HR. %	6.6	7.1				7.7		7.1	7.2		7.2	6.9		7.5			6.3
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 4,480 5.5	4,080 5.0				{ 3,340 4.1	PASSWORD PLUS		{ 3,500 4.3	DOCTORS		{ 5,950 7.3	DAYS OF OUR LIVES		{ 4,890 6.0	ANOTHER WORLD	
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,830 4.7	3,500 4.3				{ 2,930 3.6			{ 2,930 3.6			{ 4,730 5.8	5.6*		{ 3,670 4.5	4.6*	
	SHARE OF AUDIENCE %	21	18				14			14			20	19*		16	16*	
	AVG. AUD. BY 1/4 HR. %	4.7	4.7				3.4	3.7		3.5	3.7		5.4	5.7		6.0	5.9	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 6,280 7.7	LOVE BOAT DAYTIME >(S)(OP)				{ 6,190 7.6	FAMILY FEUD		{ 5,710 7.0	RYAN'S HOPE (SUS-OP)		{ 8,970 11.0	ALL MY CHILDREN >(SUS-OP)(OP)		{ 8,720 10.7	ONE LIFE TO LIVE (SUS-OP)	
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,560 5.6	5.3*				{ 5,300 6.5			{ 4,730 5.8			{ 6,850 8.4	7.8*		{ 6,280 7.7	7.4*	
	SHARE OF AUDIENCE %	26	26*				27			24			31	29*		30	28*	
	AVG. AUD. BY 1/4 HR. %	5.4	5.5				6.2	6.7		5.7	6.0		7.4	8.1		9.2	9.1*	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 5,870 7.2	7,090 8.7						{ 7,660 9.4	YOUNG AND THE RESTLESS >(SUS-OP)		{ 7,340 9.0	AS THE WORLD TURNS					{ 5,540 6.8
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,130 6.3	6,110 7.5						{ 5,540 6.8	6.7*		{ 5,710 7.0	6.6*					{ 4,730 5.8
	SHARE OF AUDIENCE %	30	34						28	29*		28*	26					23
	AVG. AUD. BY 1/4 HR. %	6.0	6.6				7.4		6.7	6.8		6.8	7.0		6.5			5.8
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 4,080 5.0	3,990 4.9				{ 2,280 2.8	DOCTORS		{ 3,670 4.5	SEARCH FOR TOMORROW		{ 6,190 7.6	DAYS OF OUR LIVES		{ 4,560 5.6	ANOTHER WORLD	
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,420 4.2	3,500 4.3				{ 1,870 2.3			{ 2,930 3.6			{ 4,650 5.7	5.6*		{ 3,420 4.2	4.3*	
	SHARE OF AUDIENCE %	20	19				10			15			21	21*		16	16*	
	AVG. AUD. BY 1/4 HR. %	4.2	4.3				2.3	2.3		3.4	3.8		5.6	5.5		5.8	5.9	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	23.1	23.6	23.9	25.3	26.7	27.7	26.5	27.1	28.2	29.0	28.9	28.8	27.8	28.0	27.0	27.4
		WK. 2	21.8	22.3	22.2	23.0	24.0	25.1	24.5	25.3	26.5	27.2	27.3	27.2	25.8	26.2	25.1	26.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR.22-26, 1982

		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)		{	10,680 13.1				4,650 5.7										11,250 13.8	
	ABC TV			GENERAL HOSPITAL (SUS-OP)				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)		{	8,230 10.1	9.6*		10.6*	4,160 5.1										9,860 12.1	
	SHARE OF AUDIENCE %		%	34	33 *		34 *	16										22	
AVG. AUD. BY ¼ HR. %		%	9.4	9.9	10.5	10.7	5.2	4.9									11.9	12.4	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)		{	7,580 9.3				2,530 3.1										12,140 14.9	
	CBS TV			GUIDING LIGHT (OP)				TATTLETALES										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)		{	5,950 7.3	7.1*		7.6*	2,120 2.6										10,760 13.2	
	SHARE OF AUDIENCE %		%	24	25 *		24 *	8										24	
AVG. AUD. BY ¼ HR. %		%	7.0	7.3	7.5	7.5	2.6	2.7									13.1	13.4	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)		{	4,080 5.0														10,510 12.9	
	NBC TV			TEXAS														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)		{	3,100 3.8	3.7*		3.8*											9,370 11.5	
	SHARE OF AUDIENCE %		%	13	13 *		12 *											21	
AVG. AUD. BY ¼ HR. %		%	3.7	3.7	3.8	3.9											11.3	11.8	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)		{	9,940 12.2				4,650 5.7										10,840 13.3	
	ABC TV			GENERAL HOSPITAL (SUS-OP)				EDGE OF NIGHT (S)(OP)										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)		{	7,820 9.6	9.2*		10.0*	4,080 5.0										9,450 11.6	
	SHARE OF AUDIENCE %		%	34	34 *		34 *	17										22	
AVG. AUD. BY ¼ HR. %		%	8.9	9.4	9.9	10.0	5.2	4.9									11.3	11.8	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)		{	7,740 9.5				2,530 3.1										12,550 15.4	
	CBS TV			GUIDING LIGHT (OP)				TATTLETALES										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)		{	6,030 7.4	7.1*		7.7*	2,120 2.6										11,000 13.5	
	SHARE OF AUDIENCE %		%	26	26 *		26 *	9										25	
AVG. AUD. BY ¼ HR. %		%	7.0	7.3	7.6	7.9	2.5	2.8									13.3	13.7	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)		{	3,830 4.7														11,000 13.5	
	NBC TV			TEXAS														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)		{	2,770 3.4	3.3*		3.6*											9,780 12.0	
	SHARE OF AUDIENCE %		%	12	12 *		12 *											22	
AVG. AUD. BY ¼ HR. %		%	3.2	3.3	3.4	3.6											11.6	12.3	
TV HOUSEHOLDS USING TV WK. 1			28.1	29.7	30.9	32.3	32.0	33.8	35.1	37.2	39.2	42.0	44.0	46.5	49.8	52.6	54.3	55.9	
(See Def. 1) WK. 2			27.0	28.3	29.6	30.8	30.1	31.6	33.1	35.1	37.4	39.7	42.2	45.1	48.9	51.0	52.7	54.7	
U.S. TV Households: 81,500,000																			

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.29-APR.2, 1982

NielSEN NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR. 27, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						4,810 5.9		4,560 5.6		4,160 5.1		5,380 6.6		5,950 7.3		6,440 7.9
	ABC TV						SUPERFRIENDS (OP)		THUNDARR THE BARBARIAN (OP)		GOLDIE GOLD/ ACTION JACK (OP)		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)
	AVERAGE AUDIENCE (Households (000) & %)						3,990 4.9		3,500 4.3		3,590 4.4		4,560 5.6		4,730 5.8		5,540 6.8
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						31 4.8	5.0	20 4.0	4.6	18 4.2	4.6	23 5.3	5.3	25 5.3	6.4	25 6.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						3,100 3.8		3,590 4.4		4,160 5.1		6,520 8.0		7,580 9.3		7,660 9.4
	CBS TV						POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L. RANGER/ ZORRO HR1 (OP)		TARZAN/L. RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (OP)
	AVERAGE AUDIENCE (Households (000) & %)						2,450 3.0		3,100 3.8		3,420 4.2		5,130 6.3		6,110 7.5		6,360 7.8
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						18 2.6	3.4	18 3.7	3.9	18 4.0	4.4	24 6.0	6.5	28 7.5	7.5	28 7.8
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						3,180 3.9		7,820 9.6		10,110 12.4		6,930 8.5		7,340 9.0		6,760 8.3
	NBC TV						FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS
	AVERAGE AUDIENCE (Households (000) & %)						2,690 3.3		6,850 8.4		8,720 10.7		5,950 7.3		5,950 7.3		6,030 7.4
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						21 2.9	3.8	41 7.8	9.1	47 10.5	11.0	29 7.3	7.3	28 7.5	7.1	26 7.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						4,240 5.2		3,420 4.2		3,670 4.5		5,300 6.5		4,810 5.9		4,650 5.7
	ABC TV						SUPERFRIENDS (OP)		THUNDARR THE BARBARIAN (OP)		GOLDIE GOLD/ ACTION JACK (OP)		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)
	AVERAGE AUDIENCE (Households (000) & %)						3,340 4.1		2,930 3.6		3,100 3.8		4,400 5.4		3,750 4.6		4,160 5.1
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						28 3.9	4.2	19 3.6	3.6	17 3.9	3.7	22 5.3	5.5	19 4.5	4.7	21 5.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						2,770 3.4		3,420 4.2		3,990 4.9		6,680 8.2		7,170 8.8		7,580 9.3
	CBS TV						POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L. RANGER/ ZORRO HR1 (OP)		TARZAN/L. RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (OP)
	AVERAGE AUDIENCE (Households (000) & %)						2,120 2.6		2,770 3.4		3,500 4.3		5,050 6.2		5,870 7.2		5,870 7.2
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						16 2.3	2.8	18 3.2	3.5	19 4.3	4.3	25 5.9	6.5	29 7.1	7.3	29 7.5
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						3,340 4.1		7,250 8.9		9,860 12.1		5,790 7.1		5,710 7.0		5,460 6.7
	NBC TV						FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS
	AVERAGE AUDIENCE (Households (000) & %)						2,770 3.4		6,030 7.4		8,480 10.4		5,220 6.4		4,810 5.9		4,730 5.8
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						23 2.8	3.9	39 6.9	8.0	46 9.9	10.9	26 6.6	6.2	24 6.1	5.7	23 5.5
TV HOUSEHOLDS USING TV WK. 1		7.6	9.7	11.7	14.0	15.9	17.9	20.3	22.6	22.7	24.1	25.2	26.4	26.9	26.8	26.8	28.2
(See Def. 1) WK. 2		7.3	8.6	10.8	13.1	14.8	16.9	18.5	20.0	22.0	23.6	24.8	25.2	24.9	24.6	24.7	24.9

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SAT. APR. 3, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR. 27, 1982

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{ 6,600 8.1		{ 6,110 7.5		{ 4,480 5.5		{ 5,710 7.0		{ 5,710 7.0		{ 5,710 7.0		{ 5,710 7.0		{ 5,710 7.0	
	ABC TV	FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE		ABC WEEKEND SPECIALS ARTHUR THE KID, PART 1		← AMERICAN BANDSTAND '82 →									
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,380 6.6		{ 5,220 6.4		{ 3,750 4.6		{ 3,830 4.7		{ 4.2* 14 *		{ 5.2* 17 *					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 23 6.2		{ 22 6.2		{ 16 4.6		{ 15 4.1		{ 4.4 4.4		{ 5.3 5.2					
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 7,340 9.0		{ 5,790 7.1		{ 4,560 5.6		{ 4,730 5.8		{ 4,560 5.6		{ 3,340 4.1		{ 6,280 7.7		{ 6,280 7.7	
	CBS TV	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)		TOM AND JERRY COMEDY SHOW (OP)		KWICKY KOALA SHOW (OP)		30 MINUTES		HERITAGE GOLF CLASSIC-SAT (2:30-3:30PM)			
	AVERAGE AUDIENCE (Households (000) & %)	{ 6,190 7.6		{ 5,050 6.2		{ 3,590 4.4		{ 3,910 4.8		{ 3,590 4.4		{ 2,850 3.5		{ 3,420 4.2		{ 3.8* 12 *	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 27 7.9		{ 22 6.2		{ 15 4.5		{ 16 4.3		{ 14 4.8		{ 11 4.2		{ 13 3.6		{ 12* 3.7	
W E E K 3	TOTAL AUDIENCE (Households (000) & %)	{ 5,380 6.6		{ 5,380 6.6		{ 6,520 8.0		{ 3,670 4.5		{ 3,670 4.5		{ 3,670 4.5		{ 10,430 12.8		{ 10,430 12.8	
	NBC TV	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE									
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,730 5.8		{ 4,560 5.6		{ 5,380 6.6		{ 2,930 3.6		{ 2,930 3.6		{ 2,930 3.6		{ 4,970 6.1		{ 5.7* 18 *	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 20 6.0		{ 20 5.5		{ 23 6.1		{ 12 7.1		{ 12 3.8		{ 11 3.4		{ 18 5.2		{ 18* 6.1	
W E E K 4	TOTAL AUDIENCE (Households (000) & %)	{ 5,950 7.3		{ 5,460 6.7		{ 5,620 6.9		{ 6,190 7.6		{ 6,190 7.6		{ 6,190 7.6		{ 6,190 7.6		{ 6,190 7.6	
	ABC TV	FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE		ABC WEEKEND SPECIALS MAYDAY, MAYDAY, PART 1		← AMERICAN BANDSTAND '82 →									
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,810 5.9		{ 4,560 5.6		{ 4,400 5.4		{ 3,830 4.7		{ 4.3* 16 *		{ 5.1* 18 *					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 22 5.6		{ 20 5.5		{ 20 5.0		{ 17 5.8		{ 16* 4.7		{ 18* 5.2					
W E E K 5	TOTAL AUDIENCE (Households (000) & %)	{ 6,280 7.7		{ 6,280 7.7		{ 3,670 4.5		{ 4,650 5.7		{ 3,990 4.9		{ 3,830 4.7		{ 10,270 12.6		{ 10,270 12.6	
	CBS TV	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)		TOM AND JERRY COMEDY SHOW (OP)		KWICKY KOALA SHOW (OP)		30 MINUTES		EAST/WEST BSKBL CLASSIC (1:00-3:30PM)			
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,710 7.0		{ 5,220 6.4		{ 2,850 3.5		{ 4,160 5.1		{ 3,260 4.0		{ 3,020 3.7		{ 4,400 5.4		{ 5.5* 17 *	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 26 7.1		{ 24 6.6		{ 13 3.8		{ 19 3.2		{ 14 4.9		{ 11 4.2		{ 15 3.6		{ 17* 3.8	
W E E K 6	TOTAL AUDIENCE (Households (000) & %)	{ 4,560 5.6		{ 4,650 5.7		{ 4,480 5.5		{ 2,850 3.5		{ 2,850 3.5		{ 2,850 3.5		{ 2,850 3.5		{ 2,850 3.5	
	NBC TV	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE									
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,830 4.7		{ 3,670 4.5		{ 3,420 4.2		{ 2,530 3.1		{ 2,530 3.1		{ 2,530 3.1		{ 2,530 3.1		{ 2,530 3.1	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 18 4.6		{ 17 4.6		{ 16 4.3		{ 11 3.8		{ 11 4.6		{ 11 3.1		{ 11 3.1		{ 11 3.1	
TV HOUSEHOLDS USING TV WK. 1		28.2	28.4	28.2	28.8	28.5	29.4	29.7	30.6	32.4	31.6	31.3	31.4	31.1	32.0	32.0	33.0
(See Def. 1) WK. 2		26.5	27.0	26.9	27.4	25.9	26.3	26.4	27.7	28.4	29.8	30.6	31.2	32.1	32.4	32.6	33.1

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SAT. APR. 3, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR. 27, 1982

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)			10,600 13.0						15,970 19.6							
	ABC TV	PRO BOWLERS TOUR															
	AVERAGE AUDIENCE (Households (000) & %)			6,110 7.5		5.9*		7.4*		9.1*		8,070 9.9		10.4*		8.8*	
	SHARE OF AUDIENCE %			19		16 *		19 *		22 *		21		24 *		18 *	
WEEK 2	AVG. AUD. BY ¼ HR. %			5.4		6.5		7.1		9.1		9.7		11.2		8.8	
	TOTAL AUDIENCE (Households (000) & %)			18,420 22.6								20,780 25.5					
	CBS TV	HERITAGE GOLF CLASSIC-SAT (2:30-3:30PM)						CBS NCAA BSKBL CHAMP-SA-1 NORTH CAROLINA VS HOUSTON (3:30-5:45PM)						CBS NCAA BSKBL CHAMP-SA-2 GEORGETOWN VS LOUISVILLE (5:45-7:53PM)			
	AVERAGE AUDIENCE (Households (000) & %)			10,350 12.7		10.5*		13.1*		13.3*		14.0*		12,230 15.0		15.0*	
WEEK 3	SHARE OF AUDIENCE %			14 *		32		34 *		33 *		34 *		30		32 *	
	AVG. AUD. BY ¼ HR. %	4.4		5.1		8.9		12.2		13.4		12.9		13.0		13.6	
	TOTAL AUDIENCE (Households (000) & %)							5,300 6.5								10,020 12.3	
	NBC TV					NBC SPORTS-RINGSIDE (2:30-4:30PM)				KEMPER OPEN-SAT.						NBC NIGHTLY NEWS-SAT.	
WEEK 4	AVERAGE AUDIENCE (Households (000) & %)			7.3*		6.5*		5.0*		2,610 3.2		3.0*		2.9*		8,640 10.6	
	SHARE OF AUDIENCE %			22 *		18 *		13 *		8		8 *		7 *		20	
	AVG. AUD. BY ¼ HR. %	7.0		7.6		5.6		5.3		4.6		3.1		2.9		2.8	
	TOTAL AUDIENCE (Households (000) & %)			12,550 15.4						15,730 19.3						10.3	
WEEK 5	ABC TV					PRO BOWLERS TOUR				ABC WIDE WORLD-SPORTS SAT							
	AVERAGE AUDIENCE (Households (000) & %)			7,740 9.5		8.5*		9.9*		10.2*		8,150 10.0		9.4*		10.2*	
	SHARE OF AUDIENCE %			25		24 *		26 *		26 *		22		23 *		21 *	
	AVG. AUD. BY ¼ HR. %			8.0		9.0		9.5		10.2		10.6		9.8		10.0	
WEEK 6	TOTAL AUDIENCE (Households (000) & %)							11,900 14.6								8,480 10.4	
	CBS TV			EAST/WEST BSKBL CLASSIC (1:00-3:30PM)						CBS SPORTS SATURDAY						CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)			5.8*		4.6*		5.5*		6,190 7.6		7.0*		8.3*		7.6*	
	SHARE OF AUDIENCE %			17 *		13 *		15 *		19		18 *		20 *		18 *	
WEEK 7	AVG. AUD. BY ¼ HR. %	6.0		5.7		4.7		5.1		6.0		7.1		8.5		7.8	
	TOTAL AUDIENCE (Households (000) & %)			4,650 5.7						5,380 6.6						8,310 10.2	
	NBC TV					BASEBALL PREVIEW '82				DINAH SHORE GOLF-SAT						NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)			2,610 3.2		3.3*		3.2*		2,770 3.4		3.0*		3.4*		3.7*	
WEEK 8	SHARE OF AUDIENCE %			9		10 *		9 *		9		8 *		9 *		9 *	
	AVG. AUD. BY ¼ HR. %			3.4		3.2		3.2		3.1		3.0		3.3		3.5	
	TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	33.7	35.2	36.1	37.6	39.0	39.6	40.6	41.9	42.9	43.2	44.4	45.9	48.8	51.3	52.3
	WK. 2	34.4	34.9	35.2	36.3	38.0	39.2	39.5	39.9	40.4	42.0	43.3	44.8	47.7	50.3	50.7	51.9
U.S. TV Households: 81,500,000																	

For explanation of symbols, See page A.

DAY SAT. APR. 3, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.28, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
W E E K 2	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
W E E K 1	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
W E E K 2	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV		WK. 1	6.2	7.3	8.5	10.1	12.3	13.5	15.4	17.8	20.9	22.7	24.2	24.7	25.2	25.7	26.5
(See Def. 1)		WK. 2	6.2	7.8	9.0	10.6	12.4	14.4	15.5	18.3	21.4	22.7	22.7	23.6	23.5	24.5	24.7
U.S. TV Households: 81,500,000																	

For explanation of symbols, See page A.

DAY SUN. APR.4, 1982

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	3,830 4.7		6,030 7.4									8,070 9.9			
	ABC TV		KIDS ARE PEOPLE TOO II (OP)		THIS WEEK-DAVID BRINKLEY				DIRECTIONS (SUS)							SUPERSTARS (2:00-3:15PM)	
	AVERAGE AUDIENCE (Households (000) & %)	{	3,180 3.9		3,750 4.6									4,160 5.1			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%	14 3.8		15 4.3		4.4* 15 *		4.8* 15 *					14 4.8		4.9* 14 *	4.9* 13 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{			2,850 3.5		12,230 15.0							13,530 16.6			
	CBS TV				FACE THE NATION				WOMEN'S NCAA BKBL CHAMP LOUISIANA TECH VS CHEYNEY ST.							NBA ON CBS PHILADELPHIA VS BOSTON (2:00-4:21PM)	
	AVERAGE AUDIENCE (Households (000) & %)	{			2,360 2.9		5,950 7.3							6,850 8.4			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%			9 3.0		22 5.2		5.6* 18 *	6.8* 21 *		7.9* 23 *	8.8* 25 *	8.4 8.0	8.1* 8.1	9.2* 9.2	9.2* 26 *
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{							4,810 5.9							9,370 11.5	
	NBC TV								MEET THE PRESS							SPORTSWORLD (2:30-3:30PM)	
	AVERAGE AUDIENCE (Households (000) & %)	{							3,830 4.7							4,240 5.2	5.1*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%							14 4.7	4.6						14 5.0	14 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	3,420 4.2		5,710 7.0									3,100 3.8		6,190 7.6	
	ABC TV		KIDS ARE PEOPLE TOO II (OP)		THIS WEEK-DAVID BRINKLEY				DIRECTIONS (SUS)					SPORTSBEAT		AMERICAN SPORTSMAN (2:30-3:30PM)	
	AVERAGE AUDIENCE (Households (000) & %)	{	2,850 3.5		3,340 4.1									2,280 2.8		3,670 4.5	3.9*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%	14 3.3		16 4.0		4.0* 15 *		4.2* 16 *					8 2.7	2.9	12 3.5	11 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{			3,260 4.0					9,700 11.9							
	CBS TV				FACE THE NATION											NBA ON CBS HOUSTON VS SAN ANTONIO (1:00-3:37PM)	
	AVERAGE AUDIENCE (Households (000) & %)	{			2,530 3.1					4,810 5.9						6.3* 19 *	6.2*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%			12 3.1					18 4.4	4.9* 17 *		5.9* 19 *		6.4 6.2	11 *	18 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{							4,240 5.2							7,740 9.5	
	NBC TV								MEET THE PRESS							SPORTSWORLD (2:30-4:00PM)	
	AVERAGE AUDIENCE (Households (000) & %)	{							3,260 4.0							3,990 4.9	3.9*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%							15 3.7	4.4						14 3.6	11 *
TV HOUSEHOLDS USING TV		WK. 1	27.1	27.7	28.9	29.8	30.7	32.6	33.5	34.6	35.6	35.4	35.3	35.6	35.9	35.9	36.5
(See Def. 1)		WK. 2	24.8	25.8	26.0	26.4	26.1	26.1	27.0	28.3	29.1	31.0	32.6	33.3	34.4	34.6	35.4
U.S. TV Households: 81,500,000																	

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR. 28, 1982

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	<div> <div>10,020 12.3</div> <div>(1) USA VS-WRLD-OLYMPIC SPRTS</div> <div>14,510 17.8</div> <div>ABC WIDE WORLD-SPORTS SUN</div> <div>11,170 13.7</div> <div>ABC WRLD NEWS TONIGHT-SUN</div> </div>															
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>5,460 6.7</div> <div>6.3*</div> <div>7,740 9.5</div> <div>9.8*</div> <div>10.4*</div> <div>9,540 11.7</div> </div>															
	SHARE OF AUDIENCE % (Households (000) & %)	<div> <div>18</div> <div>17 *</div> <div>23</div> <div>21 *</div> <div>24 *</div> <div>23</div> </div>															
	AVG. AUD. BY ¼ HR.	<div> <div>6.0</div> <div>6.1</div> <div>6.3</div> <div>6.2</div> <div>6.8</div> <div>8.3</div> <div>8.4</div> <div>8.3</div> <div>9.6</div> <div>10.0</div> <div>10.1</div> <div>10.7</div> <div>11.8</div> <div>11.6</div> </div>															
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	<div> <div>12,390 15.2</div> <div>NBA ON CBS PHILADELPHIA VS BOSTON (2:00-4:21PM) (-OP)</div> <div>HERITAGE GOLF CLASSIC-SUN (4:21-6:30PM)(-OP)</div> <div>5,130 6.3</div> <div>CBS EVENING NEWS-DEAN(B)</div> </div>															
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>5,790 7.1</div> <div>6.9*</div> <div>6.7*</div> <div>6.9*</div> <div>7.9*</div> <div>4,160 5.1</div> </div>															
	SHARE OF AUDIENCE % (Households (000) & %)	<div> <div>23 *</div> <div>23 *</div> <div>18 *</div> <div>17 *</div> <div>16 *</div> <div>10</div> </div>															
	AVG. AUD. BY ¼ HR.	<div> <div>8.5</div> <div>7.9</div> <div>8.3</div> <div>8.4</div> <div>8.4</div> <div>6.8</div> <div>6.8</div> <div>7.0</div> <div>6.6</div> <div>6.9</div> <div>6.8</div> <div>7.0</div> <div>7.9</div> <div>7.9</div> <div>4.7</div> <div>5.5</div> </div>															
WEEK 3	TOTAL AUDIENCE (Households (000) & %)	<div> <div>7,990 9.8</div> <div>SPORTSWORLD (2:30-4:30PM)</div> <div>KEMPER OPEN-SUN (4:30-6:35PM)(-OP)</div> <div>4,320 5.3</div> <div>NBC NIGHTLY NEWS-SUN.(B) (6:35-7:00PM)(OP)</div> </div>															
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>3,340 4.1</div> <div>4.0*</div> <div>3.8*</div> <div>3.6*</div> <div>4.9*</div> <div>3,750 4.6</div> </div>															
	SHARE OF AUDIENCE % (Households (000) & %)	<div> <div>15 *</div> <div>15 *</div> <div>10 *</div> <div>10 *</div> <div>9 *</div> <div>9</div> </div>															
	AVG. AUD. BY ¼ HR.	<div> <div>5.4</div> <div>5.5</div> <div>5.7</div> <div>5.4</div> <div>4.8</div> <div>4.6</div> <div>4.0</div> <div>3.9</div> <div>3.9</div> <div>3.7</div> <div>3.5</div> <div>3.7</div> <div>4.5</div> <div>5.3</div> <div>4.3</div> <div>4.8</div> </div>															
WEEK 4	TOTAL AUDIENCE (Households (000) & %)	<div> <div>8,310 10.2</div> <div>AMERICAN SPORTSMAN (2:30-3:30PM)</div> <div>USA VS-WRLD-OLYMPIC SPRTS</div> <div>11,490 14.1</div> <div>ABC WIDE WORLD-SPORTS SUN</div> <div>8,880 10.9</div> <div>ABC WRLD NEWS TONIGHT-SUN</div> </div>															
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>5,130 6.3</div> <div>5.5*</div> <div>6,440 7.9</div> <div>8.2*</div> <div>8.9*</div> <div>7,010 8.6</div> </div>															
	SHARE OF AUDIENCE % (Households (000) & %)	<div> <div>14 *</div> <div>17</div> <div>15 *</div> <div>15 *</div> <div>18 *</div> <div>19</div> </div>															
	AVG. AUD. BY ¼ HR.	<div> <div>5.1</div> <div>5.0</div> <div>5.0</div> <div>6.0</div> <div>6.6</div> <div>7.4</div> <div>6.5</div> <div>6.7</div> <div>7.8</div> <div>8.6</div> <div>8.4</div> <div>9.4</div> <div>8.9</div> <div>8.9</div> <div>8.3</div> </div>															
WEEK 5	TOTAL AUDIENCE (Households (000) & %)	<div> <div>10,350 12.7</div> <div>NBA ON CBS HOUSTON VS SAN ANTONIO(-OP) (1:00-3:37PM)</div> <div>NBA ON CBS GM 2 PORTLAND VS LOS ANGELES(OP) (3:37-6:00PM)</div> <div>9,540 11.7</div> <div>CBS EVENING NEWS-DEAN</div> </div>															
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>4,970 6.1</div> <div>6.2*</div> <div>6.7*</div> <div>6.0*</div> <div>5.8*</div> <div>7,740 9.5</div> </div>															
	SHARE OF AUDIENCE % (Households (000) & %)	<div> <div>17 *</div> <div>16</div> <div>17 *</div> <div>16 *</div> <div>14 *</div> <div>14 *</div> </div>															
	AVG. AUD. BY ¼ HR.	<div> <div>6.2</div> <div>5.9</div> <div>5.9</div> <div>6.4</div> <div>6.9</div> <div>6.4</div> <div>6.1</div> <div>5.8</div> <div>5.9</div> <div>5.6</div> <div>6.2</div> <div>5.8</div> <div>8.7</div> <div>10.2</div> </div>															
WEEK 6	TOTAL AUDIENCE (Households (000) & %)	<div> <div>9,540 11.7</div> <div>SPORTSWORLD (2:30-4:00PM)</div> <div>DINAH SHORE GOLF-SUN</div> <div>8,310 10.2</div> <div>NBC NIGHTLY NEWS-SUN.</div> </div>															
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>4,480 5.5</div> <div>5.4*</div> <div>5.1*</div> <div>5.7*</div> <div>5.9*</div> <div>7,010 8.6</div> </div>															
	SHARE OF AUDIENCE % (Households (000) & %)	<div> <div>14 *</div> <div>16 *</div> <div>14 *</div> <div>14 *</div> <div>14 *</div> <div>17</div> </div>															
	AVG. AUD. BY ¼ HR.	<div> <div>4.3</div> <div>5.7</div> <div>6.1</div> <div>5.8</div> <div>5.5</div> <div>5.3</div> <div>5.4</div> <div>4.7</div> <div>5.3</div> <div>6.1</div> <div>5.9</div> <div>5.9</div> <div>8.2</div> <div>9.0</div> </div>															
TV HOUSEHOLDS USING TV WK. 1		37.7	37.2	38.3	38.1	37.9	39.6	40.1	39.9	40.9	42.0	42.7	45.2	49.3	51.5	52.4	53.9
(See Def. 1) WK. 2		36.8	37.2	37.1	38.0	39.0	39.5	39.5	40.0	41.3	42.6	43.9	45.1	45.8	49.0	50.9	53.2

U.S. TV Households: 81,500,000
(1) SUPERSTARS, ABC, (2:00-3:15PM)

For explanation of symbols, See page A.

DAY SUN. APR. 4, 1982

OTHER PROGRAMS

				WEEK 1					WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY ¼ HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %				
EVENING MONDAY																	
ABC ACADEMY AWARDS(S)	2	9.00-12.06AM	→GRID 11.00 11.15 11.30 11.45 12.00								44,830 55.0	27,380 33.6 53			36.6 34.9 35.2 33.9 32.7		
CBS CBS NCAA BSKBL CHAMP-MON.(S)	2	12.06-12.32AM	(SUS)										35.8* 62*				
NBC NBC NEWS UPDATE-2-MON(SUS)	2	8.00-10.01PM	→GRID 10.00								27,220 33.4	17,600 21.6 31				17.0	
NBC NBC NEWS UPDATE-2-MON(SUS)	2	9.58- 9.59PM	9.45														
EVENING TUESDAY																	
NBC NBC NEWS UPDATE-2-TUE(SUS)	1	9.58- 9.59PM	9.45														
EVENING WEDNESDAY																	
ABC GREATEST AMERICAN HERO	2	8.40- 9.40PM	→GRID 9.30								17,690 21.7	12,960 15.9 25				17.1	
ABC FALL GUY	2	9.40-10.40PM	→GRID 10.30								20,860 25.6	14,020 17.2 29				19.3	
ABC CHERYL LADD SPECIAL(S)	2	10.40-11.40PM	→GRID								20,050 24.6	12,800 15.7 34					
			11.00 11.15 11.30										15.1* 32*			16.2 13.9 12.9	
CBS HERBIE, THE LOVE BUG	2	8.38- 9.38PM	→GRID 9.30								17,930 22.0	12,390 15.2 24					
CBS WKRP IN CINCINNATI	2	9.38-10.08PM	→GRID 10.00								15,730 19.3	12,710 15.6 25				16.2	
CBS BAKER'S DOZEN	2	10.08-10.38PM	→GRID 10.30								11,170 13.7	9,620 11.8 21				16.8	
CBS SHANNON	2	10.38-11.38PM	→GRID 11.00 11.15 11.30								11,490 14.1	7,820 9.6 20				11.8	
													9.6* 21*			9.7 9.4 9.8	
BC NBC NEWS UPDATE-2-WED(SUS)	2	10.28-10.29PM	10.15														
BC QUINCY, M.E.	2	10.30-11.30PM	→GRID 11.00 11.15								16,950 20.8	12,230 15.0 31				15.7 15.7	
EVENING THURSDAY																	
BC NBC NEWS UPDATE-2-THU(SUS)		9.58- 9.59PM	9.45														
EVENING SATURDAY																	
BC ABC SPORTS UPDATE-SAT	1	8.57- 8.59PM	8.45	13,370 16.4		12,960 15.9	26	15.9									
	2	8.58- 8.59PM	8.45														
BC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	15,240 18.7		15,240 18.7	31	18.7			14,750 18.1	14,750 18.1 33				18.1	
BS CBS NCAA CHAMP POST-SAT(S)	1	7.53- 8.00PM	7.45	13,040 16.0		9,540 11.7	21	11.7			15,970 19.6	15,970 19.6 35				19.6	

39 U.S. TV HOUSEHOLDS: 81,500,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1						WEEK 2							
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %				
EVENING SATURDAY-CONT'D																	
CBS NEWSBREAK-SAT.	2	8.58- 8.59PM	8.45														
	1	9.05- 9.06PM	9.00	15,650	19.2	15,650	19.2	31	19.2		11,000	13.5	11,000	13.5	24	13.5	
NBC NBC NEWS UPDATE-SAT.	2	8.57- 8.58PM	8.45														
	1	9.19- 9.20PM	9.15	8,480	10.4	8,480	10.4	17	10.4		6,110	7.5	6,110	7.5	13	7.5	
NBC NBC NEWS UPDATE-2-SAT(SUS)	2	9.58- 9.59PM	9.45														
	1	10.02-10.03PM	10.00														
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN		8.27- 8.28PM	8.15	11,410	14.0	11,410	14.0	22	14.0		11,570	14.2	11,570	14.2	23	14.2	
ABC ABC NEWSBRIEF-SUN.	1	9.55- 9.56PM	9.45	12,550	15.4	12,550	15.4	24	15.4								
	2	9.57- 9.59PM	9.45								15,080	18.5	14,670	18.0	28	18.0	
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	15,000	18.4	15,000	18.4	28	18.4		14,670	18.0	14,670	18.0	28	18.0	
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	12,550	15.4	12,550	15.4	23	15.4		12,880	15.8	12,880	15.8	24	15.8	
NBC NBC NEWS UPDATE-2-SUN.	2	9.50- 9.51PM	9.45								15,650	19.2	15,650	19.2	30	19.2	
	1	10.07-10.08PM	10.00	10,920	13.4	10,920	13.4	22	13.4								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F	2	>	8.45								14,340	17.6	14,260	17.5	29	16.9	
	1	>	9.45	15,890	19.5	15,570	19.1	30	19.4	M-F						M-F	
			10.30													TUTHF	
																WED.	
ABC ABC NEWS:NIGHTLINE																	
		11.30-12.00MD	11.30	6,760	8.3	5,540	6.8	20	7.6	M-F	7,090	8.7	5,710	7.0	20	7.9	
			11.45						6.0	M-F						6.2	
ABC ABC SPECIAL RPT-3(SUS)	2	11.44-11.49PM	11.30														
ABC ABC MOVIE OF THE WEEK	1	12.00- 1.11AM	12.00	3,260	4.0	2,200	2.7	13	3.1	MON.							
			12.15				2.9*	12*	2.7	MON.							
			12.30						2.5	MON.							
			12.45				2.5*	13*	2.5	MON.							
			1.00						2.5	MON.							
ABC ABC NEWS:NIGHTLINE-THU(B)	1	12.00-12.11AM	12.00	3,990	4.9	3,910	4.8	18	4.8	THU.							
ABC ABC NEWS:NIGHTLINE-WED(B)	2	12.10-12.43AM	12.00								4,560	5.6	3,750	4.6	20	5.8	
			12.15													4.8	
			12.30													4.0	
ABC FANTASY ISLAND-12.00		12.00- 1.09AM	12.00	4,320	5.3	3,100	3.8	18	4.3	TUE.	4,320	5.3	2,690	3.3	16	3.4	
			12.15				4.2*	17*	4.1	TUE.				3.3*	14*	3.3	
			12.30						3.8	TUE.						3.4	
			12.45				3.6*	19*	3.4	TUE.				3.2*	18*	3.4	
			1.00						2.9	TUE.						3.1	
ABC FRIDAYS		12.00- 1.11AM	12.00	5,790	7.1	3,420	4.2	16	4.3	FRI.	6,110	7.5	3,100	3.8	15	4.2	
			12.15				4.4*	14*	4.5	FRI.				4.0*	13*	3.9	
			12.30						4.3	FRI.						4.0	
			12.45				4.2*	17*	4.1	FRI.				3.8*	16*	3.7	
			1.00						3.6	FRI.						2.9	
BC LOVE BOAT-12.00	1	12.00- 1.08AM	12.00	5,380	6.6	3,830	4.7	22	4.7	WED.							
			12.15				4.7*	20*	4.6	WED.							
			12.30						4.8	WED.							
			12.45				4.8*	24*	4.7	WED.							
CONT'D																	

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U.S. TV HOUSEHOLDS: 81,500,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

OTHER PROGRAMS

				WEEK 1								WEEK 2							
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %						
EVENING MONDAY-FRIDAY-CONT'D																			
ABC LOVE BOAT-12.00-CONT'D			1.00						4.4	WED.									
ABC VEGA-12.00	1	12.11- 1.19AM	12.00	3,100	3.8	2,280	2.8	14	3.3	THU.	3,100	3.8	2,120	2.6	14	3.2	THU.		
	2	12.00- 1.09AM	12.00											2.9*	13*	2.7	THU.		
			12.15						3.1	THU.						2.4	THU.		
			12.30						2.8	THU.						2.5	THU.		
			12.45				2.7*	14*	2.7	THU.				2.5*	15*	2.4	THU.		
			1.00						2.5	THU.						2.2	THU.		
			1.15						2.1	THU.									
ABC LOVE BOAT-12.00	2	12.43- 1.50AM	12.30								2,530	3.1	1,790	2.2	14	2.3	WED.		
			12.45													2.2	WED.		
			1.00													2.4	WED.		
			1.15													2.2	WED.		
			1.30													2.0	WED.		
			1.45													1.8	WED.		
ABC ABC MOVIE OF THE WEEK-2	1	1.11- 1.33AM	1.00	1,870	2.3	1,790	2.2	16	2.3	MON.									
			1.15						2.2	MON.									
			1.30						2.1	MON.									
ABC ABC NEWS:NIGHTLINE-MON(B)	1	1.33- 2.12AM	(SUS)																
	2	1.03- 1.47AM	1.00								3,910	4.8	3,100	3.8	25	4.7	MON.		
			1.15											4.2*	25*	3.9	MON.		
ABC FRIDAYS-PART 2			1.30													3.1	MON.		
			1.45													3.0	MON.		
		1.11- 1.19AM	1.00	3,100	3.8	2,610	3.2	16	3.1	FRI.	2,930	3.6	2,450	3.0	16	3.1	FRI.		
			1.15						3.3	FRI.						2.9	FRI.		
	1	1.19- 1.28AM	(SUS)																
	2	1.19- 1.29AM	(SUS)																
CBS NEWSBREAK-M-F	1	>	8.15	12,630	15.5	12,630	15.5	24	15.7	M-F	12,630	15.5	12,630	15.5	24	16.0	M-F		
	2	>	8.45						15.5	TU-F						13.2	WED.		
			9.30								5,050	6.2	4,240	5.2	16	5.7	TUE.		
CBS CBS NEWS SPEC.REPORT-TUE.(S)	2	11.30-12.03AM	11.30													4.8	TUE.		
			11.45													4.4	TUE.		
			12.00																
CBS LATE MOVIE I		>	11.30	7,820	9.6	5,220	6.4	23	6.7	M-F	5,620	6.9	3,830	4.7	18	5.2	M-TH		
			11.45						6.7	M-F						5.2	M & TH		
			12.00						6.4	M-F				5.2*	14*	5.0	M-TH		
			12.15						6.4*	M-F						5.0	M-TH		
			12.30						6.3	M-F				5.0*	18*	5.0	M-TH		
			12.45						5.9	M-F						4.6	M-TH		
			1.00						5.1	M-F				4.0*	21*	3.8	M-TH		
			1.15													3.7	TU & W		
		VARIOUS TIMES	(SUS)													4.3	TU & W		
CBS NBA ON CBS-FRI(S)	2	11.30- 1.53AM	11.30								6,680	8.2	2,850	3.5	13	5.5	FRI.		
			11.45											5.0*	13*	4.4	FRI.		
			12.00													3.9	FRI.		
			12.15													3.8*	FRI.		
			12.30													3.6	FRI.		
			12.45													3.5	FRI.		
CONT'D																3.0	FRI.		
A-43 U.S. TV HOUSEHOLDS: 81,500,000																			
FOR EXPLANATION OF SYMBOLS, SEE PAGE A.																			
*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)																			

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELE- CAST DAYS		TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			
EVENING MONDAY-FRIDAY-CONT'D																			
CBS NBA ON CBS-FRI(S)-CONT'D			1.00														2.7	FRI.	
			1.15														2.7	FRI.	
			1.30														2.8	FRI.	
			1.45														2.3	FRI.	
CBS LATE MOVIE II		>	12.30	4,650	5.7	3,910	4.8	27	5.0	M-F		3,750	4.6	3,020	3.7	26	4.1	M-TH	
			12.45						4.9	M-F							4.0	M & TH	
			1.00						4.6	M-F							3.6	M-TH	
			1.15					4.6*	28*	M-F							4.0*	28*	
			1.30						4.7	M-F							3.8	M-TH	
			1.45						3.4	FRI.							3.6	TU & W	
			2.00														3.5	TU & W	
		VARIOUS TIMES	(SUS)														3.1	WED.	
NBC NBC NEWS UPDATE-M-F		>	8.45	10,270	12.6	10,270	12.6	19	11.6	M-F		11,080	13.6	11,080	13.6	21	11.9	M-F	
			9.00						16.5	WED.							15.6	M & W	
			9.15														16.4	M & W	
NBC NBC NEWS UPDATE-2-M-F		>	9.45	8,970	11.0	8,970	11.0	18	11.0	MWF		8,480	10.4	8,480	10.4	17	10.4	TU & F	
NBC NBC NEWS SPECIAL REPORT(S)	2	11.30-12.00MD	11.30									3,420	4.2	2,850	3.5	8	3.8	MON.	
			11.45														3.1	MON.	
NBC TONIGHT SHOW		11.30-12.30AM	11.30	8,800	10.8	5,300	6.5	22	7.9	M-F		8,070	9.9	5,050	6.2	22	8.6	M-F	
			11.45					7.3*	22*	M-F						8.3*	24*	8.0	TUTHF
			12.00						6.1	M-F							6.1	M-F	
			12.15					5.7*	22*	M-F							5.3	M-F	
			12.30														4.5	M & W	
			12.45														4.0	M & W	
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	2,530	3.1	2,120	2.6	14	2.8	M-TH		2,610	3.2	2,200	2.7	16	3.1	M-TH	
			12.45						2.5	M-TH							2.7	TU&TH	
			1.00														2.7	M & W	
			1.15														2.2	M & W	
NBC SCTV NETWORK	1	12.30- 2.00AM	12.30	4,560	5.6	1,870	2.3	12	3.6	FRI.		6,030	7.4	3,340	4.1	21	5.1	FRI.	
	2	12.30- 1.56AM	12.30														4.4	FRI.	
			12.45					2.8*	11*	FRI.							4.5	FRI.	
			1.00						2.2	FRI.							4.1*	21*	
			1.15					2.2*	11*	FRI.							3.7	FRI.	
			1.30						2.2	FRI.							3.4	FRI.	
			1.45					2.0*	13*	FRI.							3.1	FRI.	
NBC DAVID LETTERMAN II		>	1.00	2,040	2.5	1,710	2.1	13	2.2	M-TH		1,790	2.2	1,630	2.0	15	2.4	M-TH	
			1.15						2.0	M-TH							2.2	TU&TH	
			1.30														1.8	M & W	
			1.45														1.7	M & W	
		VARIOUS TIMES	(SUS)																
DAY MONDAY-FRIDAY																			
ABC GOOD MORNING, AMERICA-930(S)	1	9.30-10.00AM	9.30	5,050	6.2	3,990	4.9	24	4.5	MON.									
			9.45						5.3	MON.									
ABC REACH INTO SPACE(S)	1	10.00-11.30AM	10.00	10,840	13.3	5,710	7.0	28	6.4	MON.									
			10.15					6.3*	28*	MON.									
			10.30						6.1	MON.									
			10.45					6.7*	27*	MON.									
CONT'D																			

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1						WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%			SHARE %
DAY MONDAY-FRIDAY-CONT'D																		
ABC REACH INTO SPACE(S)-CONT'D			11.00						8.7	MON.								
			11.15					8.0*	29*	7.3	MON.							
ABC REACH INTO SPACE-LANDING(S)	2	10.30-11.14AM	10.30									8,800	10.8	5,790	7.1	28	5.4	TUE.
			10.45												6.3*	26*	7.1	TUE.
			11.00													8.8		TUE.
ABC LOVE BOAT DAYTIME	1	>	→GRID	6,680	8.2	4,890	6.0	26		M-F								
			11.15				5.7*	26*	5.9	TU-F								
			11.30						6.2	M-F								
			11.45				6.3*	26*	6.5	M-F								
ABC ABC SPECIAL RPT-1(SUS)	2	12.56- 1.00PM	12.45														MON.	
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							M-F	
ABC ABC SPECIAL RPT-2(SUS)	2	1.03- 1.09PM	1.00														MON.	
ABC ABC DAYTIME NEWSBRIEF-M-F	1	>	1.45	6,850	8.4	6,600	8.1	28	8.1	M-F								
	2	1.57- 1.59PM	1.45									6,600	8.1	6,360	7.8	28	7.8	M-F
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F							M-F	
ABC ABC SPECIAL RPT(SUS)	1	3.26- 3.30PM	3.15							TUE.								
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F							M-F	
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30									10,110	12.4	6,680	8.2	23	7.0	WED.
			4.45															
			5.00												7.3* 21*	7.7	WED.	
			5.15												9.1* 24*	8.8	WED.	
CBS SPRING SUNRISE SEMSTR-MWF(SUS)		6.00- 6.30AM	6.00							MON.							9.5	WED.
CBS SPRING SUNRISE SEMSTR-TTH(SUS)		6.00- 6.30AM	6.00							M-F								M-F
CBS CAPTAIN KANGAROO		6.30- 7.00AM	6.30	650	.8	490	.6	6	.5	M-F	730	.9	490	.6	6	.5		M-F
			6.45						.8	M-F						.7		M-F
CBS MORNING NEWS-7.00AM(SUS)	1	7.00- 7.30AM	7.00							MON.								
CBS MORNING NEWS-8.00AM(SUS)	1	8.00- 8.30AM	8.00							MON.								
CBS CBS NEWS SPC.RPT 1045AM(S)	1	10.45-11.17AM	10.45	7,250	8.9	5,620	6.9	25	6.3	MON.								
			11.00						7.5	MON.								
			11.15						7.3	MON.								
CBS COLUMBIA-3RD JOURNEY-TUE.(S)	2	10.47-11.17AM	10.45									7,340	9.0	5,540	6.8	25	6.6	TUE.
			11.00														7.0	TUE.
			11.15														6.7	TUE.
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,300	6.5	5,130	6.3	25	6.3	M-F	5,130	6.3	4,970	6.1	27	6.1		M-F
CBS COLUMBIA-3RD-JOURNEY-MON(SUS)	2	12.57- 1.03PM	12.45															MON.
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,620	6.9	5,300	6.5	20	6.5	M-F	5,540	6.8	5,300	6.5	22	6.5		M-F
NBC TODAY SHOW-7(SUS)	1	7.00- 7.30AM	7.00							MON.								
NBC TODAY SHOW-7.30AM-MON(B)	1	7.30- 8.00AM	7.30	3,830	4.7	2,770	3.4	23	3.0	MON.								
			7.45						3.8	MON.								
NBC TODAY SHOW-8(SUS)	1	8.00- 8.30AM	8.00							MON.								
NBC TODAY SHOW-9(SUS)	1	9.00- 9.30AM	9.00							MON.								
NBC TODAY SHOW-9.30AM(S)	1	9.30-10.00AM	9.30	3,340	4.1	2,690	3.3	16	3.1	MON.								
CONT'D																		

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U.S. TV HOUSEHOLDS: 81,500,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1							WEEK 2								
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				
DAY MONDAY-FRIDAY-CONT'D																			
NBC TODAY SHOW-9.30AM(S)-CONT'D			9.45																
NBC COLUMBIA III LANDING(S)	2	10.30-11.30AM	10.30 10.45 11.00 11.15																
NBC COLUMBIA III LAUNCH(S)	1	10.30-11.30AM	10.30 10.45 11.00 11.15	6,930	8.5	4,320	5.3	20 4.8* 5.7*	19* 21*	4.3 5.4 5.9 5.6	MON. MON. MON. MON.								
DAY SATURDAY																			
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.30AM	8.15	3,830	4.7	3,670	4.5	26		4.5		3,590	4.4	3,100	3.8	24		3.8	
ABC SCHOOLHOUSE ROCK-8.55AM		8.55- 8.59AM	8.45	3,590	4.4	3,420	4.2	19		4.2		3,420	4.2	3,100	3.8	19		3.8	
ABC SCHOOLHOUSE ROCK-9.25AM		9.25- 9.29AM	9.15	4,400	5.4	3,420	4.2	17		4.2		3,590	4.4	2,930	3.6	15		3.6	
ABC DEAR ALEX & ANNIE-10.56AM		10.56-10.59AM	10.45	5,620	6.9	5,380	6.6	23		6.6		3,830	4.7	3,590	4.4	18		4.4	
CBS SPRING SUNRISE SEMSTR-SAT(SUS)		6.00- 6.30AM	6.00																
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,670	4.5	3,180	3.9	22		3.9		2,930	3.6	2,280	2.8	17		2.8	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	3,180	3.9	3,020	3.7	16		3.7		3,020	3.7	2,850	3.5	18		3.5	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	4,160	5.1	3,670	4.5	19		4.5		3,670	4.5	3,180	3.9	17		3.9	

CBS IN THE NEWS-9.56AM		9.56- 9.59AM	9.45	5,540	6.8	5,220	6.4	24	6.4		5,620	6.9	5,460	6.7	27	6.7	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	6,760	8.3	6,360	7.8	28	7.8		5,870	7.2	5,710	7.0	28	7.0	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	6,030	7.4	5,870	7.2	25	7.2		5,620	6.9	5,460	6.7	25	6.7	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	5,130	6.3	4,560	5.6	19	5.6		5,220	6.4	4,650	5.7	21	5.7	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,670	4.5	3,420	4.2	14	4.2		3,020	3.7	2,610	3.2	12	3.2	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	3,910	4.8	3,830	4.7	15	4.7		4,240	5.2	3,990	4.9	18	4.9	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	3,340	4.1	3,180	3.9	12	3.9		3,340	4.1	3,100	3.8	13	3.8	
NBC BETCHA DON'T KNOW-8.28AM		8.28- 8.30AM	8.15	4,240	5.2	4,160	5.1	30	5.1		4,160	5.1	3,990	4.9	31	4.9	
NBC BETCHA DON'T KNOW-9.28AM		9.28- 9.30AM	9.15	8,310	10.2	7,990	9.8	41	9.8		8,150	10.0	7,910	9.7	42	9.7	
NBC BETCHA DON'T KNOW-10.28AM		10.28-10.30AM	10.15	5,460	6.7	5,300	6.5	25	6.5		4,730	5.8	4,560	5.6	23	5.6	
NBC BETCHA DON'T KNOW-11.58AM		11.58-12.00NN	11.45	4,890	6.0	4,650	5.7	20	5.7		3,910	4.8	3,500	4.3	16	4.3	
NBC BETCHA DON'T KNOW-12.28PM		12.28-12.30PM	12.15	5,870	7.2	5,460	6.7	23	6.7		3,990	4.9	3,750	4.6	17	4.6	
DAY SUNDAY																	
ABC DEAR ALEX & ANNIE-11.25AM		11.25-11.29AM	11.15	3,670	4.5	3,260	4.0	14	4.0		3,590	4.4	3,100	3.8	15	3.8	
CBS IN THE NEWS-8.26AM-SUN(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS-8.56AM-SUN(SUS)		8.56- 8.59AM	8.45														
CBS NBA ON CBS	2	1.00- 3.37PM	-GRID														
	1	2.00- 4.21PM	-GRID	13,530	16.6	6,850	8.4	23			9,700	11.9	4,810	5.9	18		
			3.30 4.15						7.7							5.7	
NBC KEMPER OPEN-SUN.(S)	1	4.30- 6.35PM	-GRID 6.30	7,990	9.8	3,340	4.1	10	6.0								